

Enterprise Resource Planning (ERP) Software - A Global Market Overview

<https://marketpublishers.com/r/E4F7A014DD67EN.html>

Date: July 2025

Pages: 481

Price: US\$ 5,490.00 (Single User License)

ID: E4F7A014DD67EN

Abstracts

Global Enterprise Resource Planning (ERP) Software Market Trends and Outlook

The global Enterprise Resource Planning (ERP) software market is undergoing a period of accelerated transformation, fueled by organizations' pursuit of agility, operational resilience, and intelligent automation. Valued at US\$60 billion in 2024, the market is expected to nearly double to US\$119 billion by 2030, reflecting a CAGR of 12.1%. This growth is anchored in the widespread shift to cloud-native architectures, modular platforms, and embedded AI capabilities that are fundamentally reshaping how enterprises plan, operate, and compete. Across industries and geographies, ERP is evolving from a transactional backbone into a strategic enabler of data-driven decision-making.

A defining feature of the market's evolution is the adoption of composable ERP platforms that allow incremental deployment of finance, supply chain, HR, and CRM modules. This modularity, coupled with subscription-based pricing, is lowering entry barriers and accelerating time-to-value, particularly for mid-sized businesses. Meanwhile, leading vendors such as SAP, Oracle, Microsoft Dynamics, Infor, and vertical-focused challengers like Epicor and IFS are doubling down on industry-specific solutions, AI integration, and UX innovation to address diverse customer demands. Embedded predictive analytics, anomaly detection, and intelligent automation are no longer optional but essential components of next-generation ERP ecosystems.

Enterprise Resource Planning (ERP) Software Regional Market Analysis

In 2024, North America led the global ERP market with a value of US\$22 billion, accounting for 36.2% of global revenue. This dominance stems from the region's

mature enterprise IT landscape, high cloud ERP penetration, and early adoption of AI-integrated platforms. Europe followed closely, driven by stringent data protection regulations and widespread modernization in manufacturing and public services. Looking ahead, Asia Pacific is expected to be the fastest-growing region, expanding at a CAGR of 15.3% to reach US\$34.4 billion by 2030. The surge is fueled by rapid digitalization across India, China, and Southeast Asia, particularly among mid-sized firms in retail, logistics, and discrete manufacturing. South America ranks second in pace as cloud-native and modular ERP platforms become increasingly accessible to regional SMEs.

Enterprise Resource Planning (ERP) Software Market Analysis by Deployment Type

Cloud-based ERP dominated the market in 2024, contributing 65% of global revenue. This reflects a widespread shift toward SaaS models that offer scalability, rapid deployment, and embedded AI/ML capabilities. Cloud ERP is also set to be the fastest-growing deployment segment, with a CAGR of 12.7%, bolstered by enterprise-wide digital transformation initiatives, composable architecture adoption, and heightened demand for real-time visibility and mobile access. On-premise ERP will grow more conservatively, remaining essential in industries with strict data sovereignty and legacy integration requirements, such as defense, energy, and public sector operations.

Enterprise Resource Planning (ERP) Software Market Analysis by Company Type

Large enterprises were the dominant customers for ERP software in 2024, generating US\$40 billion, or 67.2% of the total market. Their investments are anchored in global-scale digital transformation, regulatory alignment, and intelligent finance and supply chain optimization. However, SMEs are expected to drive the highest growth at 13.4% CAGR, outpacing large enterprises. Adoption among SMEs is being accelerated by vendors offering low-cost, modular ERP systems with vertical-specific features, reduced implementation overhead, and built-in AI, catering to mid-market companies seeking agility and speed-to-value.

Enterprise Resource Planning (ERP) Software Market Analysis by Application Type

Salesforce automation led all application segments in 2024 with 30.6% of global ERP market. This leadership stems from the critical role of AI-powered CRM, lead scoring, and intelligent sales enablement in driving business performance. Marketing automation closely followed and is projected to be the fastest-growing application, rising at 14% CAGR through 2030. Organizations are investing in campaign orchestration,

personalized outreach, and customer analytics to optimize marketing efficiency. Salesforce automation is also growing rapidly buoyed by predictive forecasting, AI-enhanced mobile tools, and tight integration with finance and service modules.

Enterprise Resource Planning (ERP) Software Market Analysis by Industry Sector

In 2024, manufacturing was the top vertical, generating US\$13.2 billion, or 22% of the ERP market. Continued investments in integrated MES, production planning, and smart factory initiatives underpin this dominance. BFSI was the second-largest vertical, driven by the demand for real-time reporting, risk management, and compliance automation. The IT & telecom sector, though third-largest in 2024, is projected to be the fastest-growing vertical at 16% CAGR, thanks to strong demand for agile project ERP, billing automation, and cloud-native architecture. Healthcare follows as the second-fastest supported by the need for HIPAA-compliant workflows, AI-driven procurement, and integrated patient service operations. Together, these sectors highlight how AI, regulatory complexity, and operational agility are reshaping ERP investments across industries.

Enterprise Resource Planning (ERP) Software Market Report Scope

This global report on Enterprise Resource Planning (ERP) market analyzes the global and regional market based on Deployment Type, Company Type, Application Type, and Industry Sector for the period 2021-2030 with projection from 2024 to 2030 in terms of value in US\$. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

Key Metrics

Historical Period: 2021-2024

Base Year: 2024

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 25+

Enterprise Resource Planning (ERP) Software Market by Geographic Region

North America (The United States, Canada and Mexico)

Europe (Germany, the United Kingdom, France, Italy, the Netherlands, Spain, Russia, Switzerland and Rest of Europe)

Asia-Pacific (China, Japan, India, Australia, Singapore, South Korea and Rest of Asia-Pacific)

South America (Brazil, Argentina, Colombia, Chile, Peru and Rest of South America)

Middle East & Africa (the United Arab Emirates, South Africa, Egypt, Saudi Arabia, Morocco, Kuwait, Qatar and Rest of Middle East & Africa)

Enterprise Resource Planning (ERP) Software Market by Deployment Type

Cloud

On-Premise

Enterprise Resource Planning (ERP) Software Market by Company Type

Large Enterprises

Small & Medium-sized Enterprises (SMEs)

Enterprise Resource Planning (ERP) Software Market by Application Type

Salesforce Automation

Marketing Automation

Social Media Automation

Other Applications

Enterprise Resource Planning (ERP) Software Market by Industry Sector

Banking, Financial Services, and Insurance (BFSI)

IT & Telecom

Manufacturing

Government

Healthcare

Retail & Ecommerce

Energy & Utilities

Transportation Education

Other Industry Sectors

Contents

PART A: GLOBAL MARKET PERSPECTIVE

1. EXECUTIVE SUMMARY

A Roundup on Enterprise Resource Planning (ERP) Applications

Market Segmentation for Enterprise Resource Planning (ERP)

Deployment Types

Company Types based on Size

Applications

Industry Sectors

Key Trends in Enterprise Resource Planning (ERP) Market

2. INDUSTRY LANDSCAPE

Global Enterprise Resource Planning (ERP) Market Outlook

Comprehensive Enterprise Resource Planning (ERP) Industry Analysis - Growth Drivers and Inhibitors

Growth Drivers

Growth Inhibitors

Market Entry Strategies for Enterprise Resource Planning (ERP) Industry

Startup Strategies for Enterprise Resource Planning (ERP) Industry

SWOT Analysis of Enterprise Resource Planning (ERP) Industry

Strengths

Weaknesses

Opportunities

Threats

Porter's Five Forces Analysis

PESTEL Analysis

3. COMPETITIVE LANDSCAPE

Market Positioning of Key Enterprise Resource Planning (ERP) Companies

Market Share Analysis of Enterprise Resource Planning (ERP) Companies

SWOT Analysis of Key Players in the Enterprise Resource Planning (ERP) Industry

Key Market Players

Acumatica Inc.

Citrix Systems Inc.

Computer Generated Solutions Inc.
Dassault Systemes SE
Deltek
Ellucian Co.
Epicor Software Corp.
Hewlett-Packard Development Company, L.P.
IBM Corporation
IFS World Operations AB
Infor Inc.
Koch Industries Inc.
Microsoft Corp.
NetSuite Inc.
Odoo SA
Oracle Corp.
Plex Systems Inc.
Ramco Systems Limited
Roper Technologies Inc.
Sage Group, plc
Salesforce Inc.
SAP SE
ServiceNow Inc.
SYSPRO Pty. Ltd.
TOTVS S.A.
Unit4 Group Holding B.V.
Workday Inc.

4. KEY BUSINESS & PRODUCT TRENDS

5. GLOBAL MARKET OVERVIEW

Global Enterprise Resource Planning (ERP) Market Overview by Deployment Type
Enterprise Resource Planning (ERP) Deployment Type Market Overview by Global Region
Cloud
On-Premise
Global Enterprise Resource Planning (ERP) Market Overview by Company Type
Enterprise Resource Planning (ERP) Company Type Market Overview by Global Region
Large Enterprises

Small & Medium-sized Enterprises (SMEs)

Global Enterprise Resource Planning (ERP) Market Overview by Application Type

Enterprise Resource Planning (ERP) Application Type Market Overview by Global Region

Salesforce Automation

Marketing Automation

Social Media Automation

Other Applications

Global Enterprise Resource Planning (ERP) Market Overview by Industry Sector

Enterprise Resource Planning (ERP) Industry Sector Market Overview by Global Region

Banking, Financial Services, and Insurance (BFSI)

IT & Telecom

Manufacturing

Government

Healthcare

Retail & Ecommerce

Energy & Utilities

Transportation

Education

Other Industry Sectors

PART B: REGIONAL MARKET PERSPECTIVE

Global Enterprise Resource Planning (ERP) Market Overview by Geographic Region

REGIONAL MARKET OVERVIEW

6. NORTH AMERICA

North American Enterprise Resource Planning (ERP) Market Overview by Geographic Region

North American Enterprise Resource Planning (ERP) Market Overview by Deployment Type

North American Enterprise Resource Planning (ERP) Market Overview by Company Type

North American Enterprise Resource Planning (ERP) Market Overview by Application Type

North American Enterprise Resource Planning (ERP) Market Overview by Industry

Sector

Country-wise Analysis of North American Enterprise Resource Planning (ERP) Market

THE UNITED STATES

United States Enterprise Resource Planning (ERP) Market Overview by Deployment Type

United States Enterprise Resource Planning (ERP) Market Overview by Company Type

United States Enterprise Resource Planning (ERP) Market Overview by Application Type

United States Enterprise Resource Planning (ERP) Market Overview by Industry Sector

CANADA

Canadian Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Canadian Enterprise Resource Planning (ERP) Market Overview by Company Type

Canadian Enterprise Resource Planning (ERP) Market Overview by Application Type

Canadian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

MEXICO

Mexican Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Mexican Enterprise Resource Planning (ERP) Market Overview by Company Type

Mexican Enterprise Resource Planning (ERP) Market Overview by Application Type

Mexican Enterprise Resource Planning (ERP) Market Overview by Industry Sector

7. EUROPE

European Enterprise Resource Planning (ERP) Market Overview by Geographic Region

European Enterprise Resource Planning (ERP) Market Overview by Deployment Type

European Enterprise Resource Planning (ERP) Market Overview by Company Type

European Enterprise Resource Planning (ERP) Market Overview by Application Type

European Enterprise Resource Planning (ERP) Market Overview by Industry Sector

Country-wise Analysis of European Enterprise Resource Planning (ERP) Market

GERMANY

German Enterprise Resource Planning (ERP) Market Overview by Deployment Type

German Enterprise Resource Planning (ERP) Market Overview by Company Type

German Enterprise Resource Planning (ERP) Market Overview by Application Type

German Enterprise Resource Planning (ERP) Market Overview by Industry Sector

THE UNITED KINGDOM

United Kingdom Enterprise Resource Planning (ERP) Market Overview by Deployment Type

United Kingdom Enterprise Resource Planning (ERP) Market Overview by Company Type

United Kingdom Enterprise Resource Planning (ERP) Market Overview by Application Type

United Kingdom Enterprise Resource Planning (ERP) Market Overview by Industry Sector

FRANCE

French Enterprise Resource Planning (ERP) Market Overview by Deployment Type

French Enterprise Resource Planning (ERP) Market Overview by Company Type

French Enterprise Resource Planning (ERP) Market Overview by Application Type

French Enterprise Resource Planning (ERP) Market Overview by Industry Sector

ITALY

Italian Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Italian Enterprise Resource Planning (ERP) Market Overview by Company Type

Italian Enterprise Resource Planning (ERP) Market Overview by Application Type

Italian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

THE NETHERLANDS

Dutch Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Dutch Enterprise Resource Planning (ERP) Market Overview by Company Type

Dutch Enterprise Resource Planning (ERP) Market Overview by Application Type

Dutch Enterprise Resource Planning (ERP) Market Overview by Industry Sector

SPAIN

Spanish Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Spanish Enterprise Resource Planning (ERP) Market Overview by Company Type

Spanish Enterprise Resource Planning (ERP) Market Overview by Application Type

Spanish Enterprise Resource Planning (ERP) Market Overview by Industry Sector

RUSSIA

Russian Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Russian Enterprise Resource Planning (ERP) Market Overview by Company Type

Russian Enterprise Resource Planning (ERP) Market Overview by Application Type

Russian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

SWITZERLAND

Swiss Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Swiss Enterprise Resource Planning (ERP) Market Overview by Company Type

Swiss Enterprise Resource Planning (ERP) Market Overview by Application Type

Swiss Enterprise Resource Planning (ERP) Market Overview by Industry Sector

REST OF EUROPE

Rest of Europe Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Rest of Europe Enterprise Resource Planning (ERP) Market Overview by Company Type

Rest of Europe Enterprise Resource Planning (ERP) Market Overview by Application Type

Rest of Europe Enterprise Resource Planning (ERP) Market Overview by Industry Sector

8. ASIA-PACIFIC

Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Geographic Region

Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Company Type

Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Application Type

Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Industry Sector

Country-wise Analysis of Asia-Pacific Enterprise Resource Planning (ERP) Market

CHINA

Chinese Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Chinese Enterprise Resource Planning (ERP) Market Overview by Company Type

Chinese Enterprise Resource Planning (ERP) Market Overview by Application Type

Chinese Enterprise Resource Planning (ERP) Market Overview by Industry Sector

JAPAN

Japanese Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Japanese Enterprise Resource Planning (ERP) Market Overview by Company Type

Japanese Enterprise Resource Planning (ERP) Market Overview by Application Type

Japanese Enterprise Resource Planning (ERP) Market Overview by Industry Sector

INDIA

Indian Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Indian Enterprise Resource Planning (ERP) Market Overview by Company Type

Indian Enterprise Resource Planning (ERP) Market Overview by Application Type

Indian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

AUSTRALIA

Australia Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Australia Enterprise Resource Planning (ERP) Market Overview by Company Type

Australia Enterprise Resource Planning (ERP) Market Overview by Application Type

Australia Enterprise Resource Planning (ERP) Market Overview by Industry Sector

SINGAPORE

Singaporean Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Singaporean Enterprise Resource Planning (ERP) Market Overview by Company Type

Singaporean Enterprise Resource Planning (ERP) Market Overview by Application Type

Singaporean Enterprise Resource Planning (ERP) Market Overview by Industry Sector

SOUTH KOREA

South Korean Enterprise Resource Planning (ERP) Market Overview by Deployment Type

South Korean Enterprise Resource Planning (ERP) Market Overview by Company Type

South Korean Enterprise Resource Planning (ERP) Market Overview by Application Type

South Korean Enterprise Resource Planning (ERP) Market Overview by Industry Sector

REST OF ASIA-PACIFIC

Rest of Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Rest of Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Company Type

Rest of Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Application Type

Rest of Asia-Pacific Enterprise Resource Planning (ERP) Market Overview by Industry Sector

9. SOUTH AMERICA

South American Enterprise Resource Planning (ERP) Market Overview by Geographic Region

South American Enterprise Resource Planning (ERP) Market Overview by Deployment Type

South American Enterprise Resource Planning (ERP) Market Overview by Company Type

South American Enterprise Resource Planning (ERP) Market Overview by Application Type

South American Enterprise Resource Planning (ERP) Market Overview by Industry Sector

Country-wise Analysis of South American Enterprise Resource Planning (ERP) Market BRAZIL

Brazilian Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Brazilian Enterprise Resource Planning (ERP) Market Overview by Company Type

Brazilian Enterprise Resource Planning (ERP) Market Overview by Application Type

Brazilian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

ARGENTINA

Argentine Enterprise Resource Planning (ERP) Market Overview by Deployment
Type

Argentine Enterprise Resource Planning (ERP) Market Overview by Company Type

Argentine Enterprise Resource Planning (ERP) Market Overview by Application Type

Argentine Enterprise Resource Planning (ERP) Market Overview by Industry Sector

COLOMBIA

Colombian Enterprise Resource Planning (ERP) Market Overview by Deployment
Type

Colombian Enterprise Resource Planning (ERP) Market Overview by Company Type

Colombian Enterprise Resource Planning (ERP) Market Overview by Application

Type

Colombian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

CHILE

Chilean Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Chilean Enterprise Resource Planning (ERP) Market Overview by Company Type

Chilean Enterprise Resource Planning (ERP) Market Overview by Application Type

Chilean Enterprise Resource Planning (ERP) Market Overview by Industry Sector

PERU

Peruvian Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Peruvian Enterprise Resource Planning (ERP) Market Overview by Company Type

Peruvian Enterprise Resource Planning (ERP) Market Overview by Application Type

Peruvian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

REST OF SOUTH AMERICA

Rest of South America Enterprise Resource Planning (ERP) Market Overview by
Deployment Type

Rest of South America Enterprise Resource Planning (ERP) Market Overview by
Company Type

Rest of South America Enterprise Resource Planning (ERP) Market Overview by
Application Type

Rest of South America Enterprise Resource Planning (ERP) Market Overview by
Industry Sector

10. MIDDLE EAST & AFRICA

Middle East & Africa Enterprise Resource Planning (ERP) Market Overview by Geographic Region

Middle East & Africa Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Middle East & Africa Enterprise Resource Planning (ERP) Market Overview by Company Type

Middle East & Africa Enterprise Resource Planning (ERP) Market Overview by Application Type

Middle East & Africa Enterprise Resource Planning (ERP) Market Overview by Industry Sector

Country-wise Analysis of Middle East & Africa Enterprise Resource Planning (ERP) Market

THE UNITED ARAB EMIRATES

United Arab Emirates Enterprise Resource Planning (ERP) Market Overview by Deployment Type

United Arab Emirates Enterprise Resource Planning (ERP) Market Overview by Company Type

United Arab Emirates Enterprise Resource Planning (ERP) Market Overview by Application Type

United Arab Emirates Enterprise Resource Planning (ERP) Market Overview by Industry Sector

SOUTH AFRICA

South African Enterprise Resource Planning (ERP) Market Overview by Deployment Type

South African Enterprise Resource Planning (ERP) Market Overview by Company Type

South African Enterprise Resource Planning (ERP) Market Overview by Application Type

South African Enterprise Resource Planning (ERP) Market Overview by Industry Sector

EGYPT

Egyptian Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Egyptian Enterprise Resource Planning (ERP) Market Overview by Company Type

Egyptian Enterprise Resource Planning (ERP) Market Overview by Application Type

Egyptian Enterprise Resource Planning (ERP) Market Overview by Industry Sector

SAUDI ARABIA

Saudi Arabian Enterprise Resource Planning (ERP) Market Overview by Deployment

Type

Saudi Arabian Enterprise Resource Planning (ERP) Market Overview by Company

Type

Saudi Arabian Enterprise Resource Planning (ERP) Market Overview by Application

Type

Saudi Arabian Enterprise Resource Planning (ERP) Market Overview by Industry

Sector

MOROCCO

Moroccan Enterprise Resource Planning (ERP) Market Overview by Deployment

Type

Moroccan Enterprise Resource Planning (ERP) Market Overview by Company Type

Moroccan Enterprise Resource Planning (ERP) Market Overview by Application Type

Moroccan Enterprise Resource Planning (ERP) Market Overview by Industry Sector

KUWAIT

Kuwaiti Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Kuwaiti Enterprise Resource Planning (ERP) Market Overview by Company Type

Kuwaiti Enterprise Resource Planning (ERP) Market Overview by Application Type

Kuwaiti Enterprise Resource Planning (ERP) Market Overview by Industry Sector

QATAR

Qatari Enterprise Resource Planning (ERP) Market Overview by Deployment Type

Qatari Enterprise Resource Planning (ERP) Market Overview by Company Type

Qatari Enterprise Resource Planning (ERP) Market Overview by Application Type

Qatari Enterprise Resource Planning (ERP) Market Overview by Industry Sector

REST OF MIDDLE EAST & AFRICA

Rest of Middle East & Africa Enterprise Resource Planning (ERP) Market Overview
by Deployment Type

Rest of Middle East & Africa Enterprise Resource Planning (ERP) Market Overview
by Company Type

Rest of Middle East & Africa Enterprise Resource Planning (ERP) Market Overview
by Application Type

Rest of Middle East & Africa Enterprise Resource Planning (ERP) Market Overview
by Industry Sector

PART C: ANNEXURE

RESEARCH METHODOLOGY

FEEDBACK

I would like to order

Product name: Enterprise Resource Planning (ERP) Software - A Global Market Overview

Product link: <https://marketpublishers.com/r/E4F7A014DD67EN.html>

Price: US\$ 5,490.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E4F7A014DD67EN.html>