

Canned Food – A Global Market Overview

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Abstracts

Global Canned Food Market Trends and Outlook

Canning is a widely used food preservation method that extends the shelf life of fresh food products by processing and sealing them in airtight aluminium or tin containers. Heat treatment effectively eliminates bacteria, ensuring long-term storage without compromising nutritional value. Canned foods, including seafood, meats, fruits, vegetables, and ready-to-eat meals, remain fresh and flavourful without the need for preservatives. Their durability and convenience have made them a staple in households worldwide, with a shelf life ranging from one to five years.

Evolving consumer preferences and advancements in canning technology have significantly influenced the market. With growing health consciousness, manufacturers are enhancing product portfolios by incorporating organic ingredients, reducing sodium and sugar content, and introducing non-GMO options. Modern canning techniques, such as BPA-free linings and improved sterilization, address food safety concerns, further boosting consumer confidence.

The global canned food market size, valued at US\$116.3 billion in 2024, is projected to reach US\$154.4 billion by 2030, growing at a CAGR of 4.8%. Key drivers of this growth include urbanization, fast-paced lifestyles, and rising awareness of the health benefits of canned foods. The demand for ready-to-eat, nutritious meals with minimal preparation time is increasing, particularly among working professionals, students, and individuals with hectic schedules. Additionally, innovations in canning techniques have improved food quality, taste, and nutritional value. To cater to diverse consumer preferences, manufacturers are also expanding their offerings with new flavours and international cuisine options.

Canned Food Regional Market Analysis

North America is the largest global market for Canned Food, the primary reasons for which include consumer inclination towards convenience, presence of several well-established players and a long history of using canning as a method of preserving food. For instance, statistics from the United States Department of Agriculture (USDA) reveal that per capita consumption of canned vegetables in the US stood at about 16.6 pounds in 2021, thereby highlighting the importance of these foods in the country. Canada is another major regional consumer of canned foods and both the regions have well-established distribution networks, which further strengthens the demand. On the other hand, the market for Canned Food in Asia-Pacific is likely to register the fastest growth over the analysis period, propelled by factors, such as increasing urbanization, change in dietary habits and growing preference for convenient, ready-to-eat and long-lasting food options. China rank among the largest consumers of Canned Food, with India, Japan and South Korea also making significant contributions to the overall market. Demand for Canned Food in China is witnessing considerable growth owing to the country's large population and increasing disposable incomes. Moreover, the entry of international retail channels, such as supermarkets and hypermarkets, in Asia-Pacific has eased the distribution and availability of canned food products. A growing middle-class population that has been extremely influenced by western dietary habits and cuisine are further boosting the demand for convenient canned food options in the region.

Canned Food Market Analysis by Product Type

Worldwide, the demand for Canned Fish/Seafood is the highest and also expected to be the fastest growing, with products, such as canned tuna, salmon, sardines and anchovies becoming very popular among consumers. Seafood is claimed to be rich in nutrition with high levels of omega-3 fatty acids that offer a variety of health benefits, including reduced risk of heart disease and improved blood pressure by virtue of being rich in protein and low in fat. These factors have led to a rise in consumption of Canned Fish/Seafood, particularly among consumers who are more health conscious. Manufacturers, too, have recognized this trend and are constantly innovating by offering new, flavorful and preservative-free options that can satisfy a wide range of consumers.

Canned Food Market Analysis by Variety

Offered in Organic and Regular varieties, the global market for Canned Food is dominated by the latter. Regular or conventional canned food is usually less costly to produce and have a larger market presence and widely available across various

distribution channels. However, the demand for Organic Canned Food is anticipated to maintain a faster growth, since the number of health-conscious consumers favoring foods perceived to be healthier is growing at a rapid pace. Preference for this variety of canned foods stems from the fact that they do not contain synthetic pesticides and chemicals, making them more appealing to consumers who want to maintain healthy lifestyles.

Canned Food Market Analysis by Distribution Channel

Supermarkets/Hypermarkets account for the largest share of the global Canned Food market in terms of distribution channel. These one-stop shops are highly convenient alternatives for consumers who can not only choose the best canned foods available but also shop for other household groceries and other items under a single roof. The number of brands available, coupled with attractive packaging and strategic placement on the shelves of these outlets, entices customers to indulge in canned food, the labeling of which also carries all the ingredients along with calorie content and other details to make for a satisfying purchase. The sales of Canned Food via the Online channel, though, would post the fastest growth during the analysis period. The importance of this channel came to the fore during the Covid-19 pandemic that caused a number of physical distribution channels to shut down either temporarily or permanently. Moreover, obtaining products through Online channels is very convenient for consumers, particularly those who do not have ready access to stores and supermarkets and those who are unable to move about due to physical constraints.

Canned Food Market Report Scope

This global report on Canned Food analyzes the market based on product type, variety and distribution channel for the period 2021-2030 with projection from 2024 to 2030 in terms of value in US\$. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

Key Metrics

Historical Period: 2021-2023

Base Year: 2024

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 30+

Canned Food Market by Geographic Region

North America (The United States, Canada and Mexico)

Europe (France, Germany, Italy, Russia, Spain, The United Kingdom and Rest of Europe)

Asia-Pacific (China, Japan, India, South Korea and Rest of Asia-Pacific)

South America (Argentina, Brazil and Rest of South America)

Middle East & Africa

Canned Food Market by Product Type

Canned Fish/Seafood

Canned Fruits

Canned Meat

Canned Ready Meals

Canned Soups

Canned Vegetables

Other Canned Foods (Primarily including Canned Condiments, Canned Cooking Sauces, Canned Desserts and Canned Pasta & Noodles)

Canned Food Market by Variety

Organic

Regular

Canned Food Market by Distribution Channel

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Online Sales

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Supermarkets/Hypermarkets

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Supermarkets/Hypermarkets

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AYAM

B&G Foods, Inc.

Baxters Food Group Ltd

Bolton Group

Bonduelle SA

Bumble Bee Foods LLC

Bush Brothers & Company

Campbell Soup Company

Century Pacific Food, Inc.

CHB Group

ConAgra Foods, Inc.

Crown Prince, Inc.

Danish Crown A/S

Del Monte Foods, Inc.

Dole plc

General Mills, Inc.

Greenyard NV

Hormel Foods Corp

JBS SA

Kellanova (Formerly Kellogg's)

La Doria SpA

Nestle SA

Ocean Spray Cranberries, Inc.

Pinnacle Foods, Inc.

Princes Foods

Seneca Foods Corp

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StarKist Co.

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