

# Breast Cancer Therapeutics – A Global Market Overview

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## Abstracts

### Breast Cancer Therapeutics Market Trends and Outlook

Breast cancer occurs when uncontrolled growth of cells in the breast leads to the formation of a tumor that can invade nearby tissues or spread to other parts of the body. It is the most common cancer diagnosed in women, although it can also affect men, and the second most common cause of death from cancer among women worldwide. Breast cancer can be classified based on its molecular properties, such as hormone receptor-positive or HER2-positive subtypes, which affect treatment decisions. The global market for Breast Cancer Therapeutics is estimated at US\$34.8 billion in 2024 and is anticipated to record a CAGR of 8.2% during the 2024-2030 analysis period and stand at a projected US\$55.8 billion by 2030.

Breast cancer therapeutics comprises targeted therapy, chemotherapy, radiation, hormone therapy, and immunotherapy. Each treatment targets cancer cells in specific ways-chemotherapy eliminates rapidly dividing cells, hormone therapy disrupts hormones that support cancer growth, and targeted therapies like CDK inhibitors focus on particular proteins. Surgery, either lumpectomy or mastectomy, is commonly used to remove the tumor. Molecular biology advancements have resulted in more precise treatments, enhancing outcomes and survival rates, particularly when identified early through screenings like mammograms.

The breast cancer therapeutics market growth is driven by an increasing prevalence of breast cancer, greater awareness of early detection, and advancements in treatment technologies such as targeted therapies and immunotherapies. Focusing on personalized medicine, especially HER2-targeted therapies and immunotherapies, has improved patient outcomes. Moreover, the surge in innovative treatment options is

being contributed to by supportive government initiatives and increased investment in research and development by pharmaceutical companies. These advancements are reshaping the treatment landscape, offering more precise therapies that result in better efficacy and fewer side effects and are propelling demand worldwide.

### Breast Cancer Therapeutics Regional Market Analysis

North America leads the global breast cancer therapeutics market, with an estimated market share of 41.2% in 2024, driven by advanced healthcare infrastructure, high breast cancer incidence, early adoption of innovative therapies, and strong R&D efforts by major pharmaceutical companies. Rigorous regulatory frameworks and robust early detection programs also contribute to this dominance. Meanwhile, Asia-Pacific is expected to record the fastest CAGR of 10.4% during the analysis period 2024-2030, driven by rising breast cancer awareness, improved healthcare infrastructure, increasing disposable incomes, and government-led screening programs, which boost demand for advanced and personalized treatment options.

### Breast Cancer Therapeutics Market Analysis by Therapy Type

The Breast Cancer Therapeutics market is primarily led by targeted therapy, projected to hold a 71.7% share in 2024. This dominance is driven by its widespread acceptance in both developed and emerging markets and the introduction of numerous new products and a wide range of available drugs. Targeted treatments, such as trastuzumab and pertuzumab, have revolutionized the management of HER2-positive breast cancer by targeting cancerous cells while sparing healthy tissue, resulting in improved survival rates. Similarly, treatments for hormone receptor-positive breast cancer, such as tamoxifen and CDK4/6 inhibitors, effectively reduce tumor growth and improve patient outcomes. Conversely, the immunotherapy sector is anticipated to record the fastest CAGR of 10.2% during the forecast period 2024-2030, with checkpoint inhibitors and specialized vaccines showing promise for triple-negative breast cancer. With the advancements in research & development, immunotherapy has become a significant component of breast cancer therapeutics due to its potential for sustained responses and enhanced survival rates.

### Breast Cancer Therapeutics Market Analysis by Cancer Type

The hormone receptor segment dominates the breast cancer therapeutics market, capturing 67.3% of the market share in 2024 due to the rising prevalence of hormone

receptor-positive breast cancer cases. Hormone receptors, primarily estrogen and progesterone, are essential for cell growth as they serve as signal receivers on breast cells. On the other hand, the HER2-Positive (HER2+) segment is projected to be the fastest-growing market with a CAGR of 9% during the forecast period 2024-2030. This growth is fueled by the overexpression of the HER2 protein, recent product launches, and pharmaceutical companies' strategic efforts to develop effective therapies. Targeted treatments such as trastuzumab and pertuzumab have markedly improved outcomes for patients with HER2-positive breast cancer.

### Breast Cancer Therapeutics Market Analysis by Distribution Channel

The hospital pharmacies segment is the largest distribution channel market, holding an estimated share of 51.5% in 2024, primarily due to patients' reliance on these facilities for administering therapies like immunotherapy and chemotherapy. Hospital pharmacies are essential in preparing and dispensing cancer treatments, managing inventory, and ensuring compliance with strict regulations. They also play a vital role in patient education and collaboration with healthcare teams, enhancing the quality of care and improving patient outcomes. Conversely, the online pharmacies segment is projected to grow at the fastest CAGR of 9.7% during the analysis period 2024-2030, driven by the convenience of purchasing medications online. The rise of e-commerce, advancements in digital healthcare, and the impact of the COVID-19 pandemic have further accelerated the popularity of online pharmacies, which provide easy access to a wide range of breast cancer drugs and support medication delivery.

### Breast Cancer Therapeutics Market Report Scope

This global report on Breast Cancer Therapeutics analyzes the market based on therapy type, cancer type, and distribution channels. In addition to providing profiles of major companies operating in this space, the latest corporate and industrial developments have been covered to offer a clear panorama of how and where the market is progressing.

### Key Metrics

Historical Period: 2021-2023

Base Year: 2023

Forecast Period: 2024-2030

Units: Value market in US\$

Companies Mentioned: 15+

### Breast Cancer Therapeutics Market by Geographic Region

North America (The United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Italy, Spain, and Rest of Europe)

Asia-Pacific (Japan, China, India, South Korea, and Rest of Asia-Pacific)

South America (Brazil, Argentina, and Rest of South America)

Rest of World

### Breast Cancer Therapeutics Market by Therapy Type

Targeted therapy

Hormonal therapy

Chemotherapy

Immunotherapy

### Breast Cancer Therapeutics Market by Cancer Type

Hormone Receptor

HER2-Positive (HER2+)

### Breast Cancer Therapeutics Market by Distribution Channel

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

## Contents

### **PART A: GLOBAL MARKET PERSPECTIVE**

#### **1. INTRODUCTION**

Therapy Type Outline

Breast Cancer Therapeutics Defined

Breast Cancer Therapeutic Therapy Types

Targeted therapy

Hormonal therapy

Chemotherapy

Immunotherapy

Breast Cancer Therapeutic Cancer Types

Hormone Receptor

HER2-Positive (HER2+)

Breast Cancer Therapeutic Distribution Channels

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

#### **2. Key Market Trends**

#### **3. Key Global Players**

AbbVie Inc.

Amgen Inc.

AstraZeneca plc

Bristol-Myers Squibb Company

Eisai Co., Ltd.

Eli Lilly and Company

F. Hoffmann-La Roche AG

Gilead Sciences, Inc.

GSK plc

Johnson & Johnson Innovative Medicine

Kyowa Kirin Co., Ltd.

MacroGenics Inc.

Merck & Co., Inc.

Novartis AG

Pfizer Inc.

Sanofi S.A.

Takeda Pharmaceutical Company Limited

Teva Pharmaceutical Industries Ltd

Viatis Inc.

4. Key Business Trends

5. Global Market Overview

Global Breast Cancer Therapeutics Market Overview by Therapy Type

Breast Cancer Therapeutics Therapy Type Market Overview by Global Region

Targeted therapy

Hormonal therapy

Chemotherapy

Immunotherapy

Global Breast Cancer Therapeutics Market Overview by Cancer Type

Breast Cancer Therapeutics Market Overview for Cancer Type by Global Region

Hormone Receptor

HER2-Positive (HER2+)

Global Breast Cancer Therapeutics Market Overview by Distribution Channel

Breast Cancer Therapeutics Distribution Channel Market Overview by Global Region

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

## **PART B: REGIONAL MARKET PERSPECTIVE**

Global Breast Cancer Therapeutics Market Overview by Geographic Region

### **REGIONAL MARKET OVERVIEW**

6. North America

North American Breast Cancer Therapeutics Market Overview by Geographic Region

North American Breast Cancer Therapeutics Market Overview by Therapy Type

North American Breast Cancer Therapeutics Market Overview by Cancer Type

North American Breast Cancer Therapeutics Market Overview by Distribution Channel

Country-wise Analysis of North American Breast Cancer Therapeutics Market

The United States

United States Breast Cancer Therapeutics Market Overview by Therapy Type

United States Breast Cancer Therapeutics Market Overview by Cancer Type

United States Breast Cancer Therapeutics Market Overview by Distribution Channel

Canada

Canadian Breast Cancer Therapeutics Market Overview by Therapy Type

Canadian Breast Cancer Therapeutics Market Overview by Cancer Type

Canadian Breast Cancer Therapeutics Market Overview by Distribution Channel

Mexico

Mexican Breast Cancer Therapeutics Market Overview by Therapy Type

Mexican Breast Cancer Therapeutics Market Overview by Cancer Type  
Mexican Breast Cancer Therapeutics Market Overview by Distribution Channel

## 7. Europe

European Breast Cancer Therapeutics Market Overview by Geographic Region  
European Breast Cancer Therapeutics Market Overview by Therapy Type  
European Breast Cancer Therapeutics Market Overview by Cancer Type  
European Breast Cancer Therapeutics Market Overview by Distribution Channel  
Country-wise Analysis of European Breast Cancer Therapeutics Market

### Germany

German Breast Cancer Therapeutics Market Overview by Therapy Type  
German Breast Cancer Therapeutics Market Overview by Cancer Type  
German Breast Cancer Therapeutics Market Overview by Distribution Channel

### France

French Breast Cancer Therapeutics Market Overview by Therapy Type  
French Breast Cancer Therapeutics Market Overview by Cancer Type  
French Breast Cancer Therapeutics Market Overview by Distribution Channel

### The United Kingdom

United Kingdom Breast Cancer Therapeutics Market Overview by Therapy Type  
United Kingdom Breast Cancer Therapeutics Market Overview by Cancer Type  
United Kingdom Breast Cancer Therapeutics Market Overview by Distribution Channel

### Italy

Italian Breast Cancer Therapeutics Market Overview by Therapy Type  
Italian Breast Cancer Therapeutics Market Overview by Cancer Type  
Italian Breast Cancer Therapeutics Market Overview by Distribution Channel

### Spain

Spanish Breast Cancer Therapeutics Market Overview by Therapy Type  
Spanish Breast Cancer Therapeutics Market Overview by Cancer Type  
Spanish Breast Cancer Therapeutics Market Overview by Distribution Channel

### Rest of Europe

Rest of Europe Breast Cancer Therapeutics Market Overview by Therapy Type  
Rest of Europe Breast Cancer Therapeutics Market Overview by Cancer Type  
Rest of Europe Breast Cancer Therapeutics Market Overview by Distribution Channel

## 8. Asia-Pacific

Asia-Pacific Breast Cancer Therapeutics Market Overview by Geographic Region  
Asia-Pacific Breast Cancer Therapeutics Market Overview by Therapy Type  
Asia-Pacific Breast Cancer Therapeutics Market Overview by Cancer Type  
Asia-Pacific Breast Cancer Therapeutics Market Overview by Distribution Channel  
Country-wise Analysis of Asia-Pacific Breast Cancer Therapeutics Market

### Japan



Japanese Breast Cancer Therapeutics Market Overview by Therapy Type  
Japanese Breast Cancer Therapeutics Market Overview by Cancer Type  
Japanese Breast Cancer Therapeutics Market Overview by Distribution Channel  
China

Chinese Breast Cancer Therapeutics Market Overview by Therapy Type  
Chinese Breast Cancer Therapeutics Market Overview by Cancer Type  
Chinese Breast Cancer Therapeutics Market Overview by Distribution Channel  
India

Indian Breast Cancer Therapeutics Market Overview by Therapy Type  
Indian Breast Cancer Therapeutics Market Overview by Cancer Type  
Indian Breast Cancer Therapeutics Market Overview by Distribution Channel  
South Korea

South Korean Breast Cancer Therapeutics Market Overview by Therapy Type  
South Korean Breast Cancer Therapeutics Market Overview by Cancer Type  
South Korean Breast Cancer Therapeutics Market Overview by Distribution Channel  
Rest of Asia-Pacific

Rest of Asia-Pacific Breast Cancer Therapeutics Market Overview by Therapy Type  
Rest of Asia-Pacific Breast Cancer Therapeutics Market Overview by Cancer Type  
Rest of Asia-Pacific Breast Cancer Therapeutics Market Overview by Distribution Channel

## 9. South America

South American Breast Cancer Therapeutics Market Overview by Geographic Region  
South American Breast Cancer Therapeutics Market Overview by Therapy Type  
South American Breast Cancer Therapeutics Market Overview by Cancer Type  
South American Breast Cancer Therapeutics Market Overview by Distribution Channel  
Country-wise Analysis of Asia-Pacific Breast Cancer Therapeutics Market

### Brazil

Brazilian Breast Cancer Therapeutics Market Overview by Therapy Type  
Brazilian Breast Cancer Therapeutics Market Overview by Cancer Type  
Brazilian Breast Cancer Therapeutics Market Overview by Distribution Channel

### Argentina

Argentine Breast Cancer Therapeutics Market Overview by Therapy Type  
Argentine Breast Cancer Therapeutics Market Overview by Cancer Type  
Argentine Breast Cancer Therapeutics Market Overview by Distribution Channel

### Rest of South America

Rest of South American Breast Cancer Therapeutics Market Overview by Therapy Type  
Rest of South American Breast Cancer Therapeutics Market Overview by Cancer Type  
Rest of South American Breast Cancer Therapeutics Market Overview by Distribution Channel

## 10. Rest of World

Rest of World Breast Cancer Therapeutics Market Overview by Therapy Type

Rest of World Breast Cancer Therapeutics Market Overview by Cancer Type

Rest of World Breast Cancer Therapeutics Market Overview by Distribution Channel

## **PART C: GUIDE TO THE INDUSTRY**

## **PART D: ANNEXURE**

1. RESEARCH METHODOLOGY

2. FEEDBACK

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