

4Q13 Cameroon Mobile Operator Forecast, 2014 – 2017



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

4Q13 Cameroon Mobile Operator Forecast, 2014 – 2017

Date:	March 15, 2014
Price:	US\$ 500.00
ID:	CC48B9388FEEN

IEMR's Mobile Operator Forecast on Cameroon provides key operational and financial metrics for Cameroon's wireless market and is one of the best forecasts in the industry. We provide forecasts at the operator level going out to 2017. We also provide quarterly historical and forecast data starting in 2Q2004 and ending in 4Q2015. Operators covered for Cameroon include: MTN Cameroon (MTN Group) and Orange Cameroon (France Télécom S.A.). Our Mobile Operator Forecasts are updated quarterly and are available for one-time delivery or through regular updates.

IEMR's Global Mobile Operator Forecast covers 50+ metrics on 800+ mobile operators in 200+ countries. Our forecasts are based on our proprietary, country-specific forecasting models. These models deploy multiple regression analysis and cross-impact matrices that estimate relationships between subscriber data, technology use and deployment data, overall economic and demographic changes expected in a particular country; and relate these to company operational and financial metrics.

Companies Covered in this Country Mobile Operator Forecast

MTN Cameroon (MTN Group)
 Orange Cameroon (France Télécom S.A.)

Annual Results & Forecasts for each of the above operators is covered in this report for: CY 2003-CY 2017. Quarterly Results & Forecasts are covered for: March 2004 – December 2015

Table of Content

PREPAID AND POSTPAID SUBSCRIBERS
 SUBSCRIBER GROWTH (YoY)
 SUBSCRIBERS BY OPERATOR
 SUBSCRIBER GROWTH BY OPERATOR (YoY)
 NET SUBSCRIBER ADDS BY OPERATOR
 NET SUBSCRIBER ADDS GROWTH BY OPERATOR
 MONTHLY CHURN BY OPERATOR
 POST-PAID SUBSCRIBERS BY OPERATOR
 POST-PAID SUBSCRIBER GROWTH BY OPERATOR (YoY)
 PREPAID/WHOLESALE SUBSCRIBERS BY OPERATOR
 PREPAID/WHOLESALE SUBSCRIBER GROWTH BY OPERATOR
 POST-PAID % OF TOTAL SUBSCRIBERS BY OPERATOR
 PREPAID/WHOLESALE % OF TOTAL SUBSCRIBERS BY OPERATOR
 POST-PAID NET ADDS BY OPERATOR
 POST-PAID ADDS GROWTH BY OPERATOR (YoY)
 PREPAID/WHOLESALE NET ADDS BY OPERATOR
 PREPAID/WHOLESALE ADDS GROWTH BY OPERATOR
 MONTHLY ARPU BY OPERATOR
 MONTHLY ARPU GROWTH BY OPERATOR (YoY %)
 DATA % OF SERVICE REVENUES BY OPERATOR
 MONTHLY DATA ARPU BY OPERATOR
 DATA ARPU GROWTH BY OPERATOR (YoY)

MONTHLY VOICE ARPU BY OPERATOR
VOICE ARPU GROWTH BY OPERATOR (YoY)
VOICE REVENUE PER MINUTE BY OPERATOR
VOICE REVENUE PER MINUTE GROWTH BY OPERATOR (YoY)
MOU PER SUBSCRIBER BY OPERATOR (MINUTES/MONTH)
MOU/SUBSCRIBER GROWTH BY OPERATOR (YoY %)
SHARE OF TOTAL SUBSCRIBERS BY OPERATOR
HHI INDEX BY SUBSCRIBER SHARE
SHARE OF NET ADDS BY OPERATOR
SHARE OF POST-PAID NET ADDS BY OPERATOR
SHARE OF PREPAID/WHOLESALE NET ADDS BY OPERATOR
SHARE OF SERVICE REVENUE BY OPERATOR
HHI INDEX BY SERVICE REVENUE SHARE
YoY CHANGE IN REVENUE SHARE BY OPERATOR
REPORTED REVENUE BY OPERATOR (USD)
SERVICE REVENUE BY OPERATOR (USD)
EBITDA BY OPERATOR (USD)
CAPEX BY OPERATOR (USD)
SERVICE REVENUE GROWTH BY OPERATOR (YoY)
EBITDA GROWTH BY OPERATOR (YoY)
EBITDA/REPORTED REVENUE BY OPERATOR
EBITDA/SERVICE REVENUE BY OPERATOR
EBITDA/INCREMENTAL SERVICE REVENUE BY OPERATOR
CAPEX/REPORTED REVENUE BY OPERATOR
CAPEX/SERVICE REVENUE BY OPERATOR
(EBITDA-CAPEX)/REPORTED REVENUE BY OPERATOR
(EBITDA-CAPEX)/SERVICE REVENUE BY OPERATOR
EBITDA MARGIN EXPANSION/CONTRACTION BY OPERATOR
REPORTED REVENUE BY OPERATOR (REPORTING CURRENCY)
ARPU BY OPERATOR (REPORTING CURRENCY)
DATA ARPU BY OPERATOR (REPORTING CURRENCY)
VOICE REV/MINUTE BY OPERATOR (REPORTING CURRENCY)
SERVICE REVENUE BY OPERATOR (REPORTING CURRENCY)
EBITDA BY OPERATOR (REPORTING CURRENCY)
CAPEX BY OPERATOR (REPORTING CURRENCY)

I would like to order:

Product name: 4Q13 Cameroon Mobile Operator Forecast, 2014 – 2017
Product link: <https://marketpublishers.com/r/CC48B9388FEEN.html>
Product ID: CC48B9388FEEN
Price: US\$ 500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/CC48B9388FEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**