

## 3Q14 Bahrain Mobile Operator Forecast, 2003 – 2017

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### Abstracts

IEMR's Mobile Operator Forecast on Bahrain provides key operational and financial metrics for Bahrain's wireless market and is one of the best forecasts in the industry. We provide forecasts at the operator level going out to 2017. We also provide quarterly historical and forecast data starting in 1Q2003 and ending in 3Q2016. Operators covered for Bahrain include: Bahrain Telecommunications Company (Batelco), Zain Bahrain (Zain Group), Viva Bahrain (Saudi Telecom Company). Our Mobile Operator Forecasts are updated quarterly and are available for one-time delivery or through regular updates.

IEMR's Global Mobile Operator Forecast covers 50+ metrics on 800+ mobile operators in 200+ countries. Our forecasts are based on our proprietary, country-specific forecasting models. These models deploy multiple regression analysis and cross-impact matrices that estimate relationships between subscriber data, technology use and deployment data, overall economic and demographic changes expected in a particular country; and relate these to company operational and financial metrics.

Companies Covered in this Country Mobile Operator Forecast

Bahrain Telecommunications Company (Batelco)

Zain Bahrain (Zain Group)

Viva Bahrain (Saudi Telecom Company)

Annual Results & Forecasts for each of the above operators is covered in this report for: CY 2003-CY 2017. Quarterly Results & Forecasts are covered for: June 2004 - December 2015

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Subscribers (000)  
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Net subscriber adds (000)  
Net subscriber adds growth (YoY %)  
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Prepaid subscriber growth (YoY %)  
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Prepaid/wsl % of total subs  
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Data Revenue non SMS USD  
Data Revenue non SMS EURO  
Data Revenue non SMS Local Currency  
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Data Revenue SMS Local Currency  
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Outgoing MOU

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SMS Traffic  
Voice Traffic  
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EBITDA (EUR mn)  
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Capex (EUR mn)  
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Capex / service revenue  
(EBITDA-capex) / reported revenue  
(EBITDA-capex) / service revenue  
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