

4Q13 Guatemala Mobile Operator Forecast, 2014 – 2017



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Date:	March 15, 2014
Price:	US\$ 500.00
ID:	3E86595DE0CEN

IEMR's Mobile Operator Forecast on Guatemala provides key operational and financial metrics for Guatemala's wireless market and is one of the best forecasts in the industry. We provide five-year forecasts at the operator level going out to 2017. We also provide quarterly historical and forecast data starting in 2Q2004 and ending in 4Q2015. Operators covered for Guatemala include: Tigo (Comunicaciones Celulares, S.A.), Claro (Sercom S.A.), Movistar (Telefónica S.A.), and Intelfon Guatemala (Intelfon S.A. de C.V.). Our Mobile Operator Forecasts are updated quarterly and are available for one-time delivery or through regular updates.

IEMR's Global Mobile Operator Forecast covers 50+ metrics on 800+ mobile operators in 200+ countries. Our forecasts are based on our proprietary, country-specific forecasting models. These models deploy multiple regression analysis and cross-impact matrices that estimate relationships between subscriber data, technology use and deployment data, overall economic and demographic changes expected in a particular country; and relate these to company operational and financial metrics.

Companies Covered in this Country Mobile Operator Forecast

Tigo (Comunicaciones Celulares, S.A.)
 Claro (Sercom S.A.)
 Movistar (Telefónica S.A.)

Intelfon Guatemala (Intelfon S.A. de C.V.) (For this operator, only the subscriber data is available)

Annual Results & Forecasts for each of the above operators is covered in this report for: CY 2003-CY 2017.
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