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World Consumer Electronics Market - Markets at 2013 & Forecasts to 2018

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Abstracts

Market segments

Digital media boxes

Home video game consoles

Blu-ray player/recorders

Digital media adapters, also known as multimedia gateways, which allow users to read audio and video content and images from other storage sources and display/play them on the TV screen. Digital media recorders are DMAs capable of recording programmes off the TV. They may come with a built-in hard drive, but the current trend tends to be DMRs without a hard drive.

Computers

Desktop computers

Laptop computers. This sub-segment includes netbooks and notebooks.

Televisions

The television segment includes LCD screens: LED, plasma and OLED. These sub-segments are not displayed separately in the database.

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STB

The set-top box segment includes four sub-segments:

cable STB

Satellite STB

Terrestrial TV STB

IPTV STB

Portable media devices

Smartphones

Handheld video game consoles

Media tablets

Indicators by devices

Domestic shipments (million units)

Installed base (million units), including an average replacement rate for each category of device

Connectable domestic shipment (million units)

Connectable installed base (million units)

Penetration rate for connectable devices (% of households)

Relationship between the percentage of homes equipped with a connectable device and the percentage equipped with this specific device (%).

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