

The World Consumer Electronics Market: CE Devices in a New Visual Age

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Abstracts

Our study Consumer Electronics focuses on video devices and explores the main technological and industrial trends in the following market segments:

Television

Computers

Portable Media Devices

Digital Media Boxes

Set-Top-Boxes.

It also delivers key findings on our market sizing and forecasts for CE and connected CE, with a highlight on Ultra HD TV set sales (volume and value) and its prospective up to 2020.

2016 was characterised by 11 industry and technology trends in the consumer electronics (CE) sector, which are impacting our entertainment behaviours and other consumption patterns



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