

# What are the global growth areas in the fibre industry? Countries where more needs to be done in terms of FTTH/B deployment

<https://marketpublishers.com/r/W1087D7F64B0EN.html>

Date: March 2023

Pages: 45

Price: US\$ 4,950.00 (Single User License)

ID: W1087D7F64B0EN

## Abstracts

This report highlights the global growth areas of the fibre industry, focusing on Europe, APAC, the Americas and MEA.

It shows that there are still millions of homes still to be connected to fibre in each region, with governments and private providers investing in new initiatives to improve FTTH/B networks and digital infrastructure.

Key issues:

Millions of homes still need to be connected to fibre in Europe, APAC, the Americas and MEA.

Challenges to fibre deployment remain, including high costs in rural areas, limited competition, inadequate infrastructure, slow consumer adoption, and affordability for low-income households.

Governments and private operators are investing in new initiatives to improve FTTH/B networks.

Different countries in each region have different levels of progress in deploying FTTH/B networks due to different challenges.

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