

Vodafone IoT: Strategy and key verticals

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Abstracts

This report explores the Internet of Things (IoT) strategy of Vodafone, one of the world's largest mobile telecom operators.

It describes the Vodafone business- and consumer-oriented IoT offering and highlights their key preferences among IoT vertical markets.

The study further provides a more detailed description and competitive analysis of each of these selected verticals: Automotive, Manufacturing, Logistics, Healthcare and Smart Building.

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