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Video Distribution Operators: Players' Positioning and Possible Network Configurations for the Future

https://marketpublishers.com/r/V160FC775B1EN.html
Date: November 2015
Pages: 68
Price: US$ 2,200.00 (Single User License)
ID: V160FC775B1EN

Abstracts

This report summarises the latest developments in the operator video ecosystem and explores the different positions operators are taking up to stay competitive, while drawing distinctions between terrestrial, satellite, cable and telecoms operators. Detailed profiles of leading operators help to feed this analysis.

These strategies are broken down into four categories:

Horizontal integration

New business positioning

Network optimisation

Improving QoS and QoE

Finally three possible configurations of video distribution for the future are presented:

Integrated silos

Mutualisation through cloud solutions

Multi-network operators

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