

Transforming logistics: The impact of IoT on industry development

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Abstracts

This report examines the market opportunities for solutions based on new technologies and in particular the Internet of Things (IoT), including many emerging technologies such as augmented and virtual reality, blockchain, artificial intelligence applied to the supply chain management and logistics.

It describes the most innovative industry players and their business models, as well as key market trends.

The study also provides estimates for the size of the connected logistics market:

Breakdown by connectivity technology

Breakdown by use case

Breakdown by region



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