

Telecom operators in Web 3.0: Navigating the changing landscape of services and infrastructure: Analysis of leading telco initiatives and assessment of telco market opportunities in Web 3.0

<https://marketpublishers.com/r/T4372E9578E2EN.html>

Date: June 2023

Pages: 35

Price: US\$ 4,950.00 (Single User License)

ID: T4372E9578E2EN

Abstracts

This report analyses the dynamic trends and changes taking place in the Web 3.0 landscape with a focus on the involvement of telecom operators.

In addition to breaking down the Web 3.0 value chain, it explores the driving forces behind telecom operators' involvement in disruptive Web 3.0 services and infrastructure.

It analyses the leading Web 3.0 initiatives of telcos and assesses the market opportunities (short to long term) for telcos to develop new business models.

The main business models analysed are:

Loyalty business model, tokenisation

NFT marketplace: Commission based sales

Web wallet service

Node infrastructure

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