

Telecom consolidation in Europe: Same drivers, new challenges

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Abstracts

This report starts by presenting a panorama of the major moves and trends that have been observed in Europe recently. It continues with an examination of how the regulatory stance seems to have evolved since the new European Commission took office in late 2014 and looks further at the remedies that have been imposed by DG COMP between 2012 and 2016.

The question of how markets and users are being impacted by the wave currently sweeping European telecoms has been raised many times. The answer may differ, however, depending on who is responding. Chapter 4 will provide a short review of some of the major studies published on the issue over the last year or so.

The following chapter looks at whether mergers have actually held what operators were promising and presents the evolution of some key performance indicators prior to the merger under consideration, and thereafter.

Finally, the report presents a brief perspective of what factors might shape M&A activities in the short and medium term.

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