

# Telcos and Digital Services Strategies

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## Abstracts

This report analyses the key opportunities in digital services for telcos, with a focus on 5 major sub-segments (M2M, cloud, video/digital content, financial services and advertising/analytics).

For each key digital market, the report identifies the market dynamics, the telco initiatives through an extensive benchmark provided as an appendix of 80 pages and the main opportunities for telcos.

The report also provides quantitative estimates and forecasts of revenues for telcos on those 5 markets and on a few other additional markets.

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