

Telcos' Connected Objects Strategies: How to Compete with OTT Players

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Abstracts

This report analyses the overriding trends and changes taking place in the five main connected object markets around the globe: automotive, healthcare, smart home, wellness and industrial Internet.

It analyses the strategies of the key worldwide telcos (China Mobile, AT&T, Verizon, Orange, Deutsche Telekom, Telefónica and Vodafone) and OTT Internet players (Google, Amazon, Apple, Samsung and Tencent) towards these markets.

It describes the main positionings of all these players and the current and expected future intensity of competition between them in these promising markets

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