

SoftBank: A disruptive player

<https://marketpublishers.com/r/S8D3AC809E7EN.html>

Date: June 2019

Pages: 22

Price: US\$ 550.00 (Single User License)

ID: S8D3AC809E7EN

Abstracts

This study is an analysis of a telecom player with a strong innovative edge: SoftBank.

It presents the traditional activity of the SoftBank Group Corp, and more importantly develops a vision of the SoftBank Vision Fund strategy, its place in the group, key targeted sectors and technologies, and its overall investment philosophy.

In addition, two important sectors of the Softbank Vision Fund are analysed in detail: robotics and self-driving.

Contents

1. EXECUTIVE SUMMARY

2. SOFTBANK: INITIALLY A TELECOM PLAYER ...

- 2.1. 75% of revenues derive from telecom activities
- 2.2. But SoftBank is gradually disinvesting in telecom
- 2.3. Aiming to become a holding again

3. IN ESSENCE, SOFTBANK IS NOW A HOLDING, INVESTING IN STRATEGIC TECHNOLOGIES

- 3.1. The SoftBank Vision Fund (SVF), at the core of the new SoftBank
- 3.2. Betting on the technologies of tomorrow

4. SOFTBANK AND ROBOTICS

5. SOFTBANK AND SELF-DRIVING

List Of Tables

LIST OF TABLES AND FIGURES

SoftBank Vision Fund, Portfolio composition by sector

Japanese MNOs, market shares by MNO

Breakdown of SoftBank Group revenues in FY2018

Difference between a typical Zaibatsu and SoftBank approach to being a holding

Portfolio composition, by sector

Portfolio composition, by amount/ geographic location

Portfolio of ride-sharing companies part of SVF

Breakdown of SVF investments, ranked by amount invested

Robotics acquisitions by SoftBank

Nuro is an autonomous food delivery vehicle

Self-driving-related acquisitions by the SoftBank Vision Fund

I would like to order

Product name: SoftBank: A disruptive player

Product link: <https://marketpublishers.com/r/S8D3AC809E7EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8D3AC809E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970