

# Smart City Markets 2021: Smart project spending by cities in Europe and Africa/the Middle East

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## Abstracts

This report analyses cities' spending on the smart city market. It details the scale of their projects, the percentage of (inter)communal budgets it represents, both overall and by "smart" area, along with growth trajectories.

It covers the EMEA region.

The report provides market updates by major smart city area and projection up to 2025 and addresses the following questions:

What are cities' top priorities?

How much value will the six identified key sub-segments generate?

How has the current unprecedented global crisis affected these digital markets?

A bottom-up methodology via:

An inventory of cities and urban and rural populations for each area being examined

An assessment of cities' "smart" solution global spending and a breakdown of spending on smart solutions in each of the 6 specific subsegments

Regional spending projections for cities up to 2025, based on demographic, technological, societal, political and current affairs variables.

The 2021 delivers an expanded update of the 2020 report:

Unchanged geographic scope: Europe and Africa/the Middle East.

Updated forecasts for the core smart solution areas and sub-segments, over the same market scope as in 2020.

New: spotlight on 7 projects in key sub-segments in the form of case studies of 5 major metropolitan areas in the region: Casablanca – Cologne – London – Ouagadougou – Prague

New: spotlight on national and international recovery plans, and smart city community networks that can be mobilised for smart city projects

The dataset including the market estimates is delivered with the report.

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