

Smart Ageing - eHealth: a Key Silver Economy Sector

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Abstracts

This report sets out to answer the following questions:

Who are the key smart ageing stakeholders?

What smart ageing solutions are available today?

What was the driving force behind their development?

What costs are involved and what methods of financing can be leveraged for these solutions?

The report provides a benchmark of the technological solutions designed to promote and maintain seniors' independence and adapt their living space accordingly, as well as connected health monitoring for senior citizens (65+).

For each of these solutions we analyse:

The economic issues

Core market trends

Players' positioning along the value chain.

Also included is an estimate of the number of products and systems installed, and the savings in healthcare spending they could generate over the the next five years.



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