

Small 5G Cells and Neutral Host

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Date: July 2025

Pages: 36

Price: US\$ 8,050.00 (Single User License)

ID: SD2186A6E3CBEN

Abstracts

This report aims to provide a strategic and in-depth overview of the evolution of the European small cell market, in the context of the rise of 5G and the densification of mobile networks.

It explores the technical solutions and economic models deployed to meet new coverage needs, distinguishing the dynamics specific to the indoor and outdoor markets. The analysis highlights the competitive trajectories of the main players, the structuring initiatives implemented in several European countries, as well as the specificities of the French market, still marked by regulatory and organizational obstacles.

The objective is to offer analyses and recommendations to support stakeholders — operators, land companies, neutral actors and public decision-makers — in the development of viable and innovative ecosystems, capable of supporting future market growth.

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