

OTT Regulation: Hot topics: Level Playing Field, Privacy, Taxation, Net Neutrality, Platform and Competition

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Abstracts

This report addresses the emerging debates regarding regulation for OTT services. Indeed, as seen with Google Shopping or Apple taxes and sharing economy specific rules in many countries, the initiatives from public stakeholders are becoming more and more important.

Hot topics are so far around taxation, privacy and more recently competition rules. In the context of level playing field, often promoted by telecom operators, the regulations around Net Neutrality and OTT communications are also under the spotlight.

This report provides an overall analysis of the key topics mentioned above and a benchmark of developments at the European level, on 6 European countries (France, UK, Germany, Netherlands, Italy, Spain) 3 American countries (USA, Canada, Brazil) and 3 Asian countries (Japan, India, Hong Kong)

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