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OTT Platform Regulation: Harmonised European regulatory framework to cope with the dominance of US and Chinese platforms

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Abstracts

While the Covid-19 crisis has shed light on the major role played by the leading online platforms in many aspects of the lives of consumers and citizens (work and education, news, entertainment, culture, shopping), Europe is taking new steps to complete the digital transformation of the economy and society, strengthen the single market and ultimately regulate the Internet giants to regain its digital sovereignty.

This study takes a close look at the measures taken and strategies pursued by Europe in terms of personal data protection, supporting content creation, taxation of platforms and regulation of the competition

It also highlights the unique characteristics of national regulation in certain European countries and sanctions that have been implemented at the local level against GAFA

It compares the European approach to that adopted in North America by the United States and Canada

It helps us to understand how Europe is trying to meet the major challenges posed by the dominance of US and Chinese platforms, by developing and imposing a set of harmonized rules at the single European market level

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