

Open Innovation & Telecoms Incubators: Benchmark of telcos' corporate incubators

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Abstracts

To develop their innovation strategies, companies (and telecoms market players in particular) are arming themselves with corporate incubators.

This IDATE DigiWorld report examines the different incubation models and trends through an analysis of nine telcos (Orange, Vodafone, Deutsche Telekom, Telefónica, Bouygues Telecom, SFR, AT&T, Verizon and Swisscom), five telecoms equipment suppliers and four major corporations from different vertical sectors.

This benchmark and detailed cases studies deliver a snapshot of the strategies and operational methods being used, to then pinpoint best practices and keys to success.

As they become increasingly numerous, corporate incubators are also having to innovate in terms of their structure, approach and the support solutions they provide, to be able to achieve their goals.

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