

Neutral hosts: Accelerator for 5G? - New business models in small cell infrastructure sharing

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Abstracts

Starting with an analysis of the strategy and activity of three neutral hosts (Dense Air, the Even Group and ExteNet Systems), this study aims at providing basic tools for understanding the business model of neutral hosts and its most recent evolutions. In particular, it provides the reader with an analysis of the impact of 5G on neutral hosts' business model and market opportunities. Going forward, neutral infrastructure could be a key feature of 5G deployments on certain markets, thanks to an array of assets when compared to individual deployments.

List of players

The following players are mentioned in this report. Because of their diversity as operators, researchers, implementers, infrastructural, test sites and other stakeholders in the evolution of neutral networks, the list is alphabetical.

Airspan Networks

Apple

AT&T

AutoAir Consortium

BUCD (later Voyacom)

Cloudberry

Crown Castle

Datang

Dense Air

Deutsche Telekom

Dublin City Council

Ericsson

Even Group

ExteNet Systems

Google

Huawei

Inland Cellular

LG

Microsoft

Neutral Networks (Even Group)

Nokia

Orange

Pacific Gas & Electric

Rene Network

Samsung

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SoftBank

Telefonica

Verizon

Viber

WhatsApp

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