

Mobility of the Future: The driving forces that are shaping the mobility landscape

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Abstracts

The report reviews the current and foreseeable trends in the transition of mobility, where much is on the move.

The study starts by explaining the dynamic of the push towards innovation in the powering of vehicles – increasingly through electrification. Running through the fast-evolving levels in the automation of vehicles, it continues by examining the pull of such external factors as energy efficiency, climate change and consumer concerns.

Together, these drivers are remodelling mobility as a service – at the service of manufacturers, consumers, the environment and social transformation.

The well-illustrated mapping of initiatives in new forms of mobility – with some one hundred projects in the three regions of North America, Europe and Asia-Pacific – is rounded off by detailed case studies of ten major players both in technology and in overall strategy.

The resulting raft of internal and external forces combined, coupled with the emergence of new logistics such as micromobility, is rewriting the nature of the overall market. This is set to grow phenomenally across the globe, with Asia-Pacific in pole position.

Contents

1. EXECUTIVE SUMMARY

2. E-VEHICLES

- 2.1. Refining the definitions
- 2.2. The key enablers of the e-vehicle
- 2.3. E-vehicles performances
- 2.4. E-vehicles value chain
- 2.5. The ecosystem of the e-vehicle
- 2.6. Drivers and barriers

3. VEHICLE AUTOMATION

- 3.1. Autonomous vehicles: definitions
- 3.2. Levels of autonomous driving
- 3.3. Overview of flagship use cases in MaaS
- 3.4. Key technologies
- 3.5. Technologies and related challenges
- 3.6. Trials throughout the world
- 3.7. Automated vehicles value chain
- 3.8. Autonomous driving ecosystem
- 3.9. Autonomous car potential
- 3.10. Drivers and barriers

4. MOBILITY AS A SERVICE

- 4.1. Definitions
- 4.2. Overview of flagship use cases in MaaS
- 4.3. Key enablers
- 4.4. Optimising transport services: the first step in the emergence of MaaS
- 4.5. Focus: micromobility sector is on the rise
- 4.6. MaaS value chain
- 4.7. MaaS ecosystem
- 4.8. Key business models
- 4.9. MaaS ecosystem strategies
- 4.10. State of MaaS projects worldwide
- 4.11. Main initiatives by MaaS players

4.12. Challenges

4.13. Drivers and barriers

5. PLAYER PROFILES

5.1. BMW

5.2. WAYMO

5.3. General Motors

5.4. Tesla

5.5. Lime

5.6. Uber

5.7. Daimler

5.8. MaaS Global

5.9. Citymapper

5.10. Bosch

6. MARKET SIZING

6.1. Drivers and barriers

6.2. Micromobility on the rise

6.3. Autonomous vehicles: After the hype

List Of Tables

LIST OF TABLES AND FIGURES

2. E-vehicles

BEV, HEV and PHEV

Charging times comparison by level

E-vehicles value chain

3. Vehicle automation

The six levels of autonomous driving

Overview of automated vehicles use cases

Comparison of main sensors used for self-driving cars

Number of cities with trials and initiatives around autonomous cars

Automated vehicles value chain

Autonomous driving ecosystem strategies

Mapping of main players in the autonomous driving ecosystem

4. Mobility as a Service

Overview of MaaS use cases

MaaS key enablers

MaaS value proposition

MaaS value chain

MaaS key business models

MaaS ecosystem strategies

MaaS regulatory landscape

6. Market sizing

Evolution of shared mobility fleet, by type of vehicle

Evolution of shared mobility fleet, by region

Evolution of the autonomous vehicle installed base, by level of autonomy

Evolution of the autonomous vehicle installed base, by level of autonomy, by region

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