

Mobility of the Future: The driving forces that are shaping the mobility landscape

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Abstracts

The report reviews the current and foreseeable trends in the transition of mobility, where much is on the move.

The study starts by explaining the dynamic of the push towards innovation in the powering of vehicles – increasingly through electrification. Running through the fast-evolving levels in the automation of vehicles, it continues by examining the pull of such external factors as energy efficiency, climate change and consumer concerns.

Together, these drivers are remodelling mobility as a service – at the service of manufacturers, consumers, the environment and social transformation.

The well-illustrated mapping of initiatives in new forms of mobility – with some one hundred projects in the three regions of North America, Europe and Asia-Pacific – is rounded off by detailed case studies of ten major players both in technology and in overall strategy.

The resulting raft of internal and external forces combined, coupled with the emergence of new logistics such as micromobility, is rewriting the nature of the overall market. This is set to grow phenomenally across the globe, with Asia-Pacific in pole position.

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