

# Metaverse, a brave new world? Video gaming as the most advanced option

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## Abstracts

In this study, we present the nature and main value proposition of the metaverse, as well as its key enablers and limitations.

We address the potential impacts of metaverse on the gaming industry.

Our analysis covers various concrete case studies over the video games market, with a focus on their ecosystem, business model, as well as of their main metaverse features.

We then detail the economics of metaverse gaming, describing the key models than can be applied in the perspective of both diversification and increase in revenues.

Our vision of the potential impact of metaverse on the gaming industry (and “vice versa”) serves to identify the drivers and barriers for gaming and more broadly for the development of the metaverse.

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