

Metaverse, a brave new world? Video gaming as the most advanced option

<https://marketpublishers.com/r/M6233FFEB6F3EN.html>

Date: March 2022

Pages: 60

Price: US\$ 6,000.00 (Single User License)

ID: M6233FFEB6F3EN

Abstracts

In this study, we present the nature and main value proposition of the metaverse, as well as its key enablers and limitations.

We address the potential impacts of metaverse on the gaming industry.

Our analysis covers various concrete case studies over the video games market, with a focus on their ecosystem, business model, as well as of their main metaverse features.

We then detail the economics of metaverse gaming, describing the key models than can be applied in the perspective of both diversification and increase in revenues.

Our vision of the potential impact of metaverse on the gaming industry (and “vice versa”) serves to identify the drivers and barriers for gaming and more broadly for the development of the metaverse.

Contents

1. EXECUTIVE SUMMARY

2. SCOPE & DEFINITIONS

- 2.1. Metaverse definitions
- 2.2. Metaverse potential revenues
- 2.3. Metaverse value proposition
- 2.4. Metaverse key concepts
- 2.5. Metaverse key enablers
- 2.6. Metaverse limitations

3. KEY PLAYERS POSITIONING IN THE METAVERSE

- 3.1. Apple
- 3.2. ByteDance/TikTok
- 3.3. META (Facebook)
- 3.4. Microsoft
- 3.5. Nvidia
- 3.6. Samsung
- 3.7. Tencent

4. METAVERSE GAMING USE CASES

- 4.1. Metaverse and gaming
- 4.2. Epic Games
- 4.3. Minecraft
- 4.4. Roblox
- 4.5. Axie Infinity
- 4.6. Decentraland
- 4.7. The Sandbox

5. METAVERSE GAMING ECONOMICS

- 5.1. Metaverse gaming revenues
- 5.2. Economics of Metaverse gaming
- 5.3. In-game purchases
- 5.4. NFTs trading

- 5.5. Play to earn
- 5.6. Pay for events
- 5.7. Virtual commerce
- 5.8. Marketing & ads

6. METAVERSE GAMING PROSPECTS

- 6.1. How gaming can concretise the metaverse
- 6.2. Impacts of metaverse in the gaming industry
- 6.3. Market development factors (Drivers and barriers)

7. GLOSSARY

I would like to order

Product name: Metaverse, a brave new world? Video gaming as the most advanced option

Product link: <https://marketpublishers.com/r/M6233FFEB6F3EN.html>

Price: US\$ 6,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M6233FFEB6F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970