

LTE for Fixed Access: The Next Big Thing?

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Abstracts

In developed countries, the deployment of superfast broadband (SFB) is today one of the hottest topics in connection with the convergence of fixed and mobile. Plans for replacing a landline with a mobile line are nothing new.

The substitution by LTE of fixed broadband started to be offered by mobile players two or three years ago in European markets.

Many players are jumping onto the bandwagon, displaying a variety of strategies in a fast-moving industry.

The business case for fixed LTE is clearly there – whilst rather limited in advanced countries, it is wide open in developing markets.

The key question is if fixed LTE technology is going to win the race against fibre and hybrid and, if so, when? Today, LTE for fixed access appears to be the least expensive option to provide medium speeds in rural areas. The option of hybrid solutions combining xDSL and LTE is becoming a worthy competitor.

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