

Logistics 4.0: Outlook of the most promising LPWAN IoT market

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Abstracts

This report explores the market opportunities for solutions based on new technologies (IoT, augmented and virtual reality, blockchain, artificial intelligence) in supply chain management and logistics.

It describes the major industry players and their business models as well as the main market trends.

Estimates for the size of the connected logistics market is also provided in the study:

breakdown by connectivity technology

breakdown by use case

breakdown by region



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