Logistics 4.0: Outlook of the most promising LPWAN IoT market

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Abstracts

This report explores the market opportunities for solutions based on new technologies (IoT, augmented and virtual reality, blockchain, artificial intelligence) in supply chain management and logistics.

It describes the major industry players and their business models as well as the main market trends.

Estimates for the size of the connected logistics market is also provided in the study:

breakdown by connectivity technology

breakdown by use case

breakdown by region

Contents

5. ECOSYSTEM

5.1. The connected logistics value chain

5.2. Supply-side players

  5.2.1. Equipment manufacturers (Case studies: Michelin Solutions, Traxens)

  5.2.2. IT solutions and platform providers (Case study: Siemens)

  5.2.3. Vehicle manufacturers

  5.2.4. Telecom operators (Case studies: Vodafone, AT&T)

5.3. Demand-side players

  5.3.1. Logistics operator and transport company strategies (Case studies: Maersk, DHL, CMA CGM)

  5.3.2. Strategies used by industry players and other asset owners (Case studies: Schneider Electric, Groupe PSA – GEFCO, Lufthansa Industry Solutions, Toyota Material Handling)

6. MARKET DYNAMICS

6.1. Major themes in the future of logistics

6.2. Drivers and barriers to development of connected logistics

6.3. Opportunities for logistics players

7. MARKET EVALUATION

7.1. The connected logistics market by technology

7.2. The connected logistics market by use case

7.3. The connected logistics market by region

List Of Tables

LIST OF TABLES AND FIGURES

Logistics 4.0: Outlook of the most promising LPWAN IoT market

Logistics 4.0: Outlook of the most promising LPWAN IoT market

Installed base of connected objects in logistics, by technology, 2019-2025
Installed base of connected objects in logistics, by use case, 2019-2025
Installed base of connected objects in logistics, by region, 2019 and 2025

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