

# Key IoT Verticals: IoT strategies of mobile network operators

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## Abstracts

The report explores the Internet of Things (IoT) strategies of selected mobile network operators (MNOs).

It describes the business- and consumer-oriented IoT offering of these MNOs and highlights their key preferences among IoT vertical markets.

The study also analyses the maturity of the overall IoT offering and the competitive position of operators in the IoT space

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