

Key digital trends 2023

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Abstracts

This study provides a broad yet in-depth view of the key digital trends being adopted.

The study provides an analysis of three main trends:

AI: where we stand, where we are going, how to build trust in AI, and its main impact on workers and businesses, as a transformative technology.

Web 3: outlook for Web3, key enabling technologies (such as deep tech and quantum computing), outlook for cryptocurrencies, blockchain and regulation of Web3.

Cybersecurity: what are the biggest threats, what is meant by cyber resilience and how to achieve it, enabling security in the cloud and issues of privacy and sovereignty.

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