

Key digital trends 2023

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Abstracts

This study provides a broad yet in-depth view of the key digital trends being adopted.

The study provides an analysis of three main trends:

AI: where we stand, where we are going, how to build trust in AI, and its main impact on workers and businesses, as a transformative technology.

Web 3: outlook for Web3, key enabling technologies (such as deep tech and quantum computing), outlook for cryptocurrencies, blockchain and regulation of Web3.

Cybersecurity: what are the biggest threats, what is meant by cyber resilience and how to achieve it, enabling security in the cloud and issues of privacy and sovereignty.

Contents

1. ARTIFICIAL INTELLIGENCE

- 1.1. The promise of AI
- 1.2. Current state of the Generative AI market
- 1.3. Building trust in AI
- 1.4. The impact of generative AI on business productivity and investment
- 1.5. The impact of generative AI on worker productivity

2. WEB3

- 2.1. Outlook for Web3
- 2.2. Deep technology enables Web3
- 2.3. Quantum computing enables Web3
- 2.4. Cryptocurrency outlook
- 2.5. Unlocking blockchain opportunities
- 2.6. The need for regulation

3. CYBERSECURITY

- 3.1. Major cybersecurity threats
- 3.2. Cyber resilience
- 3.3. Cybersecurity in the cloud
- 3.4. Privacy
- 3.5. Digital sovereignty

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