

IoT Platforms: Technology-centric offerings at the core of the Internet of Things

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Abstracts

This report explores technology innovations in the IoT platform sector. It covers the main product categories, business models and provides an overview of the ecosystem and market size.

The study describes the existing offerings of the major players and examines in detail how the players are positioned in each category.

The report identifies the key drivers, barriers, and trends in the development of this market and includes estimates and forecasts of market revenues to 2026:

by region: North America, Europe, APAC, rest of the world

by platform type: application enablement, device management, connectivity management, data analytics

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