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Gigabit Nations: Ultrafast Access Markets and Players

https://marketpublishers.com/r/G89DF5D7857EN.html
Date: May 2017
Pages: 46
Price: US$ 2,200.00 (Single User License)
ID: G89DF5D7857EN

Abstracts

Since 2010 and Google's announced fibre Gigabit network rollouts in the US, we have been seeing more and more Gigabit plans being introduced in most corners of the globe.

After a brief look at the maturity of the technologies being used to supply UFB access, the report provides a detailed inventory of Gigabit ultrafast network rollouts, with particular focus on the US market and initiatives in Asia-Pacific.

We explore how government authorities are latching on to the idea of a "Gigabit Society" and making it a priority.

The report also classifies the different marketing and pricing strategies being used by ultrafast access providers, and delivers a list of the emerging uses that require a Gigabit speed connections.

And, finally, we pinpoint the factors most likely to galvanise the development of Gigabit access.

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