

FTTH/B Enterprise Market - Opportunities: SME's Access and IT Services

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Abstracts

Now that virtually every country is engaged in deploying fibre to the home/building networks, what opportunities are opening up for operators in the B2B market?

This report takes a look at FTTH/B strategy issues and challenges for operators targeting the B2B market.

It identifies the different types of opportunities in this market.

Analyses operators' pricing strategies.

Details the strategies of leading operators in seven European countries (EU-7): France, Germany, Portugal, Spain, Sweden and the UK.

And provides quantified market forecasts up to 2022 for the SME market (companies with 0 to 250 employees), and for the EU-7 and EU-28 markets.

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