

# FTTH rollout strategies in emerging countries

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## Abstracts

Over the last period, the world has experienced an unprecedented dynamism towards data creation and data transfer. The integration of many platforms and objects, the delivery of digital content, the automatism of many tasks, the creation of real-time virtual data spaces and the centralization of digital information, among other uses, have created a new dependent data consumption pattern that demands high availability of many services.

Today, emerging countries offer a set of windows of opportunity for the deployment of high broadband networks including the rollout of FTTH projects.

This report aims at providing a guideline to decision makers, to highlight the important topics to be considered in FTTH deployment in emerging countries.

In addition, based on a four-scenario classification, the report provides some insights to telecom players and governments that will help them understand the variables to consider when deploying a FTTH network, based on the type of emerging country which is their focus.

Ten emerging countries have been selected in order to gather insights and to show different approaches adopted in different regions: Argentina, Brazil, Indonesia, Kenya, Mexico, Morocco, Philippines, South Africa, Thailand and Vietnam.

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