

FTTH Opportunities after COVID-19: From new public finance to the future of work

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Abstracts

The modern world has experienced a change in the way it does things due to COVID-19. Almost all current dynamics have changed towards patterns of life where a large proportion of society has to stay at home.

In this sense, the telecom industry has played a key role as a transversal or cross-cutting player. Many industries in the economy have opted to allow their employees to work from home (teleworking) and now more than ever, telecommunications are key to keeping many businesses operational.

This study examines in detail the impact that the COVID-19 pandemic crisis has had on telecom players and, more specifically, on FTTH operators and their deployments and investments.

The influence of teleworking on society is also reviewed, as is the role of operators in enabling it in terms of capacity, traffic and new services.

Finally, it discusses the actions that both telecom players and government have taken and should now implement in this new reality.

Key questions

What are the new priorities for telecom operators in terms of deployment and investment?

Is teleworking and this new reality collapsing the existing telecom infrastructure,

or opening new windows?

What advantages does a FTTH player have, in comparison with other operators in terms of providing a better experience?

What actions and challenges have they and governments identified in providing better end user connectivity and reducing digital exclusion?

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