

From the Internet bubble to COVID-19: the impact of crises on digital services

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Abstracts

This IDATE DigiWorld report explores how telecommunications and Internet services have been affected by the biggest economic and financial crises of recent times – from the Internet bubble for the telecoms sector and the subprime loan crisis for the Internet services sector – as well as the European debt crisis and, of course, the still ongoing COVID-19 crisis.

It seeks to draw a distinction between structural changes and the direct impact that these crises have had on markets:

Fixed calling, fixed Internet access and mobile services for the telecoms side of the equation;

Online advertising (search and display), e-commerce and cloud computing (only at the regional level for the latter) for the Internet services side;

Each of the major global markets (USA, China, Germany, France, Italy, Spain, the UK) and the different regions.

This qualitative analysis includes quantified historic data for the different countries, from 2000 to 2019 (2008 to 2019 for Internet services) and forecasts for 2020 to 2024 (highlighting pre- and post-COVID forecasts).

DATASET SCOPE

Type of Data



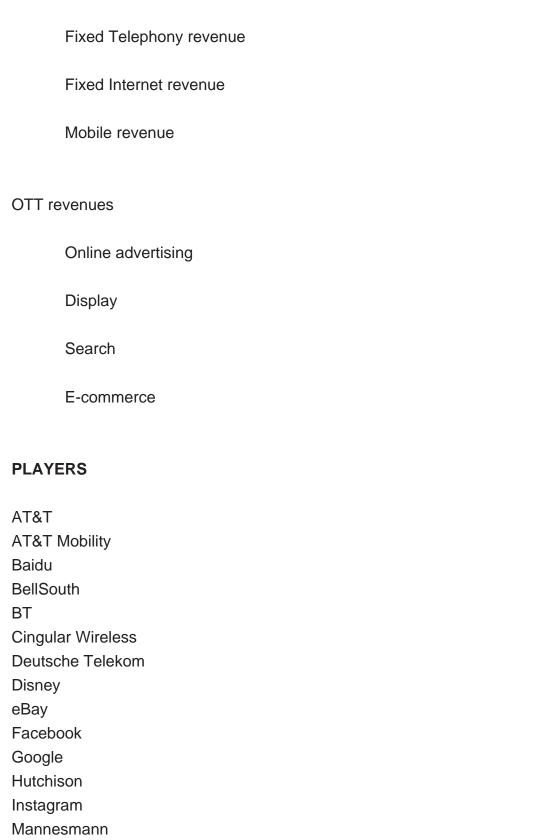
Fixed services

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Markets 2008-2019

Forecasts to 2024 Structure by country Europe France Germany Italy Spain United Kingdom Asia-Pacific China North America **United States** World Structure by Indicator Telecom services revenues Total telecom revenues





MCI Meet

Microsoft

Netflix



Powertel

Qualcomm

SBC

Sprint

Teams

Telecom Italia

Telef?nica

T-Mobile

Twitter

Verizon

Voicestream

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