

Educational Technology for K-12 and Higher Education Markets: A renaissance powered by COVID-19 and emerging technologies

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Abstracts

This report is an all-encompassing analysis of the dynamics of the edtech market, focussing on K-12 and higher education. It provides an overview of the leading trends and growth drivers while reviewing the competitive landscape.

It embraces upcoming technologies, features, services and trends pertaining to edtech offerings by tech giants, unicorns as well as new entry start-ups.

Key questions answered in the report:

How fast will the edtech market evolve in the aftermath of the COVID-19 pandemic?

What was the impact of COVID-19 on the K-12 and higher education market?

What are the leading solutions in K-12 and higher education market?

Which countries are leading the way in winning government strategies and/or VC funding?

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