

Digital Markets Act: What impact on digital players?

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Abstracts

As Internet usage has grown and tech companies have expanded considerably in the digital marketplace, the Digital Markets Act aims to regulate this market by establishing uniform rules to ensure contestability and fairness.

In this report, we will outline the new obligations under the Digital Markets Act that are specifically targeted at large tech companies, referred to as “gatekeepers”.

We will then analyse the impacts that this new regulation could have on digital players. It will consider the different business models of these companies and their past or current behaviour that could be targeted by the DMA.

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