

Digital Identity: Opportunities for Telecom Operators

<https://marketpublishers.com/r/D697165F095EN.html>

Date: December 2016

Pages: 70

Price: US\$ 3,300.00 (Single User License)

ID: D697165F095EN

Abstracts

This report analyses the technology and market trends around digital identity. It presents the major technologies used for authenticating end users and managing their digital identity, including some identity-based services such as e-signature, fraud detection and access control. The market report focuses on the strategy of telecom operators towards digital identity and the surrounding ecosystem of competitors and providers. The value of digital identity is also examined in detail, along with market forecasts and an overview of the main drivers and barriers influencing the development of the market.

The global mobile security market is expected to grow at a CAGR of 12.8% over the next five years, reaching EUR 16 billion by 2021. This growth relies on a steady growth of authentication solutions (from password to biometrics and behaviour-based authentication) and a rapid development of digital identity solutions such as digital signature and e-government services, transaction authentication, fraud detection and advanced access control.

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