

Digital China: The rise of digital giants in “post-COVID-19 era”

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Abstracts

The outbreak of COVID-19 hinders the world economy. China was the first country affected by the pandemic crisis. Digital technology has played a vital role in fighting the virus and speeding up the recovery. China was one of the rare leading countries achieving positive GDP growth in 2020.

In the post-COVID era, the country relies on “new digital infrastructure” construction to achieve its sustainable development goals.

The report is a comprehensive overview of China’s digital landscape and covers a wide range of topics:

The landscape of China’s digital economy after the COVID-19 pandemic.

How the pandemic impacts digital technologies’ adoption in China.

What is China’s “new digital infrastructure” campaign. How the government fosters digital infrastructure constructions.

The market analysis of the emerging technologies such as 5G, AI, and Industrial Internet.

How the pandemic impacts Chinese consumer / public services markets.

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