

# Datacenter Strategies: The Evolution of the Business from a Telecom Perspective

<https://marketpublishers.com/r/DC5D92000BFEN.html>

Date: November 2018

Pages: 36

Price: US\$ 3,300.00 (Single User License)

ID: DC5D92000BFEN

## Abstracts

This report examines the market of datacenter services in colocation and hosting, angled from the specific perspective of the telco market.

The major telcos of the three regions of North America, Europe and Asia are scanned in detail, with an absorbing range of strategic patterns emerging by each region.

To ensure that it covers the entire ecosystem of datacenter service offerings, the report also considers pure datacenter players, service integrators, pure cloud players and Internet giants. Their features are cross-referenced with the value chain in order to fully describe the positions of the various market players.

Concluding with a strategic analysis of the market dynamics leading to variegated approaches, the report presents a forecast of the size of the market up to 2022, with the view of IDATE on its expected evolution.

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