

# Connected Cars: Outlook of the future of automotive technology

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## Abstracts

Our report on connected cars describes the different applications and their level of adoption at present.

It analyses the strategies of:

OEMs (car manufacturers)

Telecom operators

Internet players, who are newcomers to the car market.

It reviews the main drivers for, and the barriers to, connected car deployment on the market.

Finally, it presents forecasts for the connected car market.

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