Cloud TV - Video embraces IT

Abstracts

The entire video distribution sector is evolving rapidly, having to contend with consumers taking increasing control over their viewing, inside an increasingly IP-centric environment. To stay competitive, players along the image distribution chain need become more flexible and agile, to keep up with the growing complexity of video distribution. IDATE explores the concept of cloud TV and its role in TV and video ecosystems. The report looks at the way solution providers are positioned, and the strategies they are using to develop cloud TV products. It details the trends we are seeing in solutions, the key technologies being employed, along with the obstacles and opportunities for Cloud TV.

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PLAYERS REFERENCED IN THE REPORT

ActiveVideo Kabel Deutschland

Adobe KT

Aframe Liberty Global

Akamai Liberty Puerto Rico

Alcatel-Lucent M6

Alicast Mediaset

Alpha Networks Microsoft

Amazon Nagra

Anvato NBC Universal

Arkena Net2TV

Aspera Netflix

Astro Netmagic

Avid Ono

BBC/ iPlayer Ooyala

beIN Sports Phoenix TV

BGCTV Proximus

Blinkbox RadicalMedia

Bouygues Telecom Samsung

Brightcove Signiant

BT Sky Italia

Canal+ Sky Sports

Channel 4 Studiocanal

Charter Communications Swisscom

Cisco Synacor

Comcast Technicolor

Dish Network Telefonica

Dish TV Telenor Hungary

Disney Telus

Dubai Media TF1 Video

Edgeware thePlatform

Elemental TiVo

Endemol Turner Broadcasting

Envivio TV21

Ericsson TVN

EVS Univision

Fox Sports UPC Hungary

France TV UUX

Front Porch Digital Verizon

Google Veset

HBO Viacom

Hearst television Viaplay

Huawei Virgin Media

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