

Cable Dynamics: Can Cable Hold Onto its Leadership in the New Superfast Access Market?

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Abstracts

Cable companies are in the spotlight these days because of the value that their networks and subscribers represent, at a time when superfast access is developing, market consolidation is heating up and the industry in general is in the throes of major changes.

IDATE provides a detailed look at this market, based on an analysis of the current situation in the different countries and of key market players, along with an examination of the latest technical developments and what lies ahead for the cable market.

The report focuses in particular on the threat to cablecos' TV and video revenue, the growing importance of fixed-mobile convergence in stakeholders' strategies, and the race against telcos to deliver Gigabit-speed access.

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