

Blockchain for Telcos: As adoption nears, the telecom sector must have shared visions ready

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Abstracts

This report echoes one in 2019 by IDATE DigiWorld on the impact of blockchain and decentralisation on media markets.

The study presents the opportunities for CSPs to leverage on blockchain capabilities.

Our analysis is based on a global benchmark of CSP concrete public initiatives in blockchain. These have served to identify the potential internal and external applications for telcos and to draw the market trends.

Based on the development of blockchain-related PoCs, the report focuses on the major use cases that bring added value for CSPs in highlighting stakes and opportunities for each case.

It includes an overview of the positioning of key stakeholders towards the blockchain, covering both major CSPs and key technology providers.

The report goes with an Excel file including a tracker of use cases.

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