

5G Monetisation: Will Gigabit LTE and 5G bring higher revenues?

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Abstracts

This study on the monetisation of 4G and 5G first examines how 4G is currently monetised by MNOs given that this is a key challenge for the industry as a whole.

It then explores in depth the paths to monetising 5G and how to avoid the traps and pitfalls encountered with 4G.

The study gives views on the new business models and value chains that are likely to be created by 5G.

Finally, it analyses three scenarios for 5G monetisation.

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