

5G B2B Market: A challenging growth path for telcos

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Abstracts

As telcos are not expected to gain significant added revenues in the consumer 5G market, what are the opportunities for them in the B2B market?

This report focuses on the following questions:

What are the 5G growth relays in the B2B market for telcos?

What is the size of digital 5G B2B market?

What kind of opportunities are opened for telcos in the B2B 5G market?

In which vertical?

What positioning/scenarios for telcos?

What are the risks and growth relays for telcos?

Scope

Market addressed by 5G services in the B2B market, including platform and software services.

Private networks are not addressed in this report. There is a dedicated “private networks” in the “Wireless 5G” collection.

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