

Zimmer Profile (Large Joints): Global Market Share Analysis by Region, SWOT, Product Pipeline & Financials

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Abstracts

Zimmer is a strong player in the large joint replacement market. Zimmer's reconstructive unit accounted for over 75% of its global revenue, and the company saw strong growth in the hip and extremity segments of its reconstructive sectors. Zimmer's strongest growth in 2011 came from its dental and trauma business.

The information covered includes:

An overview of the company history and current product divisions

A summary of corporate financial metrics

A review of recently approved products and the results of preliminary clinical trials

An in-depth review of the strengths, weaknesses opportunities and threats (SWOT) to the company's orthopedic biomaterials divisions

A detailed look at the market share and performance of each division in various countries across the U.S., Europe and Asia. Whenever possible, market share and division revenues are examined by individual country for each region of the globe.

The key product areas covered in this report include:

Large joint substitutes (including knees and hips)

Contents

EXECUTIVE SUMMARY

- 1.1 ZIMMER OVERVIEW
- 1.2 CORPORATE REVENUE GROWTH BY BUSINESS UNIT
- 1.3 GLOBAL REVENUE BY REGION

RESEARCH METHODOLOGY

2.1 IDATA'S 9-STEP METHODOLOGY

- Step 1: Project Initiation & Team Selection
- Step 2: Prepare Data Systems and Perform Secondary Research
- Step 3: Preparation for Interviews & Questionnaire Design
- Step 4: Performing Primary Research
- Step 5: Research Analysis: Establishing Baseline Estimates
- Step 6: Market Forecast and Analysis
- Step 7: Identify Strategic Opportunities
- Step 8: Final Review and Market Release
- Step 9: Customer Feedback and Market Monitoring

ZIMMER COMPANY OVERVIEW

3.1 INTRODUCTION

3.2 COMPANY PROFILE

- 3.2.1 Business Units
 - 3.2.1.1 Reconstructive
 - 3.2.1.2 Dental
 - 3.2.1.3 Trauma
 - 3.2.1.4 Spine
 - 3.2.1.5 Surgical and other

3.3 GLOBAL REVENUES

- 3.3.1 Global Revenues by Division
- 3.3.2 Global Revenues by Geography

3.4 COMPANY HISTORY

3.5 COMPANY INFORMATION

- 3.5.1 Size
- 3.5.2 Office and Facility Locations

FINANCIAL METRICS

4.1 INCOME STATEMENT

4.2 BALANCE SHEET

4.2.1 Balance Sheet

4.2.2 Company Debt

PRODUCT PIPELINE

5.1 LARGE JOINT RECONSTRUCTION

5.1.1 U.S. FDA 510(k) Approvals for 2011

5.1.1.1 Periprosthetic Femur Polyaxial Locking Plate System

5.1.1.2 Periarticular screws

5.1.1.3 Segment System Trabecular Metal Proximal Tibial Component, Trabecular Metal Proximal Component

5.1.1.4 Periarticular Locking Plate System

5.1.1.5 Continuum and Trilogy Integrated Taper TM Acetabular Systems

SWOT ANALYSIS

6.1 STRENGTHS

6.2 WEAKNESSES

6.3 OPPORTUNITIES

6.4 THREATS

LARGE JOINT RECONSTRUCTION MARKET SHARE ANALYSIS

7.1 MARKET INTRODUCTION

7.1.1 Knee Reconstruction

7.1.1.1 Anatomy

7.1.1.2 Pathology

7.1.1.3 Implant Types

7.1.1.3.1 Total Knee Replacement

7.1.1.3.2 Partial Knee Replacement

7.1.1.3.3 Patellofemoral Replacement

7.1.1.3.4 Interpositional Knee Implants

7.1.1.3.5 Knee Revision

7.1.1.4 Fixation Method

7.1.1.5 Bearing Surface

- 7.1.1.6 Fixed versus Mobile Bearings
- 7.1.2 Hip Reconstruction
 - 7.1.2.1 Anatomy
 - 7.1.2.2 Pathology
 - 7.1.2.3 Treatment
 - 7.1.2.4 Implant Types
 - 7.1.2.4.1 Total Hip Joint Replacement
 - 7.1.2.4.2 Partial Hip Joint Replacement
 - 7.1.2.4.3 Resurfacing Hip Joint Replacement
 - 7.1.2.4.4 Revision Hip Joint Replacement
 - 7.1.2.5 Fixation Method
 - 7.1.2.6 Implant Material
 - 7.1.2.7 Bearing Surface Technology
 - 7.1.2.7.1 Polyethylene Bearings
 - 7.1.2.7.2 Highly Cross-Linked Polyethylene Bearings
 - 7.1.2.7.3 Metal Bearings
 - 7.1.2.7.4 Ceramic Bearings
- 7.2 MARKET SHARE AND REVENUE ANALYSIS
 - 7.2.1 Combined Large Joint Reconstruction
 - 7.2.1.1 Global Market Share
 - 7.2.1.2 U.S. Market Share
 - 7.2.1.3 European Market Share by Country
 - 7.2.1.4 Asia-Pacific Market Share
 - 7.2.2 Hip Reconstruction
 - 7.2.2.1 Global Market Share
 - 7.2.2.2 European Market Share by Country
 - 7.2.2.3 Asia-Pacific Market Share by Country
 - 7.2.3 Knee Reconstruction
 - 7.2.3.1 Global Market Share
 - 7.2.3.2 European Market Share by Country
 - 7.2.3.3 Asia-Pacific Market Share by Country

ABBREVIATIONS

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