

U.S. Market for Gastro Intestinal Devices

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Abstracts

In 2011, the U.S. market for gastrointestinal endoscopic devices was valued at nearly \$1.7 billion. The GI endoscopic market includes:

GI endoscopes,
capsule endoscopy,
virtual colonoscopy,
stenting and dilation devices,
ERCP devices,
biopsy forceps,
polypectomy snares,
FNA devices,
specimen and foreign body removal devices,
hemostasis devices,
anti-reflux devices, and
enteral feeding devices

High demand for GI screening and intervention procedures resulted in the market experiencing a high growth rate prior to the recession. Over the forecast period, market expansion will be driven by procedural growth and higher GI disease incidences. This will result in growth returning to pre-recession levels by 2018.

Within the gastrointestinal endoscopic device market, companies such as Boston Scientific, Cook Medical, Given Imaging, Olympus and Pentax lead the market, among many others. This report provides a comprehensive and detailed analysis of market revenues by device type, market forecasts through 2018, unit sales, average selling prices, market drivers and limiters and a detailed competitive analysis, including manufacturer market shares and product portfolios.

Contents

EXECUTIVE SUMMARY

- 1.1 MARKET ANALYSIS AND FORECAST
- 1.2 GI ENDOSCOPES
- 1.3 CAPSULE ENDOSCOPY
- 1.4 VIRTUAL COLONOSCOPY
- 1.5 STENTING AND DILATION DEVICES
- 1.6 ERCP DEVICES
- 1.7 BIOPSY FORCEPS, POLYPECTOMY SNARES AND FNA DEVICES
- 1.8 FOREIGN BODY AND SPECIMEN RETRIEVAL DEVICES
- 1.9 HEMOSTASIS DEVICES
- 1.10 ANTI-REFLUX DEVICES
- 1.11 ENTERAL FEEDING DEVICES
- 1.12 COMPETITIVE ANALYSIS

RESEARCH METHODOLOGY

- 2.1 RESEARCH SCOPE
- 2.2 IDATA'S 9-STEP METHODOLOGY
 - 2.2.1 Step 1: Project Initiation & Team Selection
 - 2.2.2 Step 2: Prepare Data Systems and Perform Secondary Research
 - 2.2.3 Step 3: Preparation for Interviews & Questionnaire Design
 - 2.2.4 Step 4: Performing Primary Research
 - 2.2.5 Step 5: Research Analysis: Establishing Baseline Estimates
 - 2.2.6 Step 6: Market Forecast and Analysis
 - 2.2.7 Step 7: Identify Strategic Opportunities
 - 2.2.8 Step 8: Final Review and Market Release
 - 2.2.9 Step 9: Customer Feedback and Market Monitoring

OVERVIEW OF GASTROINTESTINAL ENDOSCOPIC DEVICES

- 3.1 INTRODUCTION
- 3.2 PROCEDURE NUMBERS
- 3.3 MARKET OVERVIEW
- 3.4 TREND ANALYSIS BY MARKET SEGMENT
- 3.5 MARKET DRIVERS AND LIMITERS
 - 3.5.1 Market Drivers

- 3.5.2 Market Limiters
- 3.6 COMPETITIVE ANALYSIS
- 3.7 MARKET CONCENTRATION
- 3.8 MERGERS AND ACQUISITIONS
- 3.9 BANKRUPTCIES

PROCEDURE NUMBERS

- 4.1 TOTAL PROCEDURES
- 4.2 GI ENDOSCOPES
 - 4.2.1 Colonoscopy Procedure Numbers
 - 4.2.2 Sigmoidoscopy Procedures
 - 4.2.3 Ultrasound Endoscopy Procedures
- 4.3 CAPSULE ENDOSCOPY
- 4.4 VIRTUAL COLONOSCOPY
- 4.5 STENTING AND DILATION PROCEDURES
- 4.6 ERCP PROCEDURES
- 4.7 BIOPSY FORCEPS AND POLYPECTOMY SNARE PROCEDURES
 - 4.7.1 Biopsy Procedures
 - 4.7.2 Tumor and Polyp Removal Procedures
- 4.8 SPECIMEN AND FOREIGN BODY RETRIEVAL PROCEDURES
 - 4.8.1 Foreign Body Retrieval Procedures
 - 4.8.2 Specimen Retrieval Procedures
- 4.9 HEMOSTASIS PROCEDURES
- 4.10 ANTI-REFLUX PROCEDURES
- 4.11 ENTERAL FEEDING DEVICES

GASTROINTESTINAL ENDOSCOPES

- 5.1 INTRODUCTION
- 5.2 MARKET OVERVIEW
- 5.3 MARKET ANALYSIS AND FORECAST
 - 5.3.1 Colonoscopes
 - 5.3.1.1 Procedure Numbers
 - 5.3.1.2 Market Analysis and Forecast
 - 5.3.2 Sigmoidoscopes
 - 5.3.2.1 Procedure numbers
 - 5.3.2.2 Market Analysis and Forecast
 - 5.3.3 Gastrosopes

- 5.3.4 Duodenoscopes
- 5.3.5 Enteroscopes
- 5.3.6 Ultrasound Endoscopes
 - 5.3.6.1 Procedure Numbers
 - 5.3.6.2 Market Analysis and Forecast
- 5.3.7 Double-Balloon Endoscopes
- 5.3.8 Transnasal Endoscopes
- 5.3.9 Natural Orifice Transluminal Endoscopy
- 5.3.10 Refurbishment and Repair Market
 - 5.3.10.1 Market Analysis and Forecast
- 5.4 MARKET DRIVERS AND LIMITERS
 - 5.4.1 Market Drivers
 - 5.4.2 Market Limiters
- 5.5 COMPETITIVE ANALYSIS
 - 5.5.1 GI Endoscope Market
 - 5.5.2 Refurbishment and Repair Market

CAPSULE ENDOSCOPY

- 6.1 INTRODUCTION
- 6.2 PROCEDURE NUMBERS
- 6.3 MARKET OVERVIEW
- 6.4 MARKET ANALYSIS AND FORECAST
 - 6.4.1 Market for Camera Capsules
 - 6.4.2 Market for Workstations
 - 6.4.3 Market for Data Recorders
- 6.5 MARKET DRIVERS AND LIMITERS
 - 6.5.1 Market Drivers
 - 6.5.2 Market Limiters
- 6.6 COMPETITIVE ANALYSIS

VIRTUAL COLONOSCOPY

- 7.1 INTRODUCTION
- 7.2 PROCEDURE NUMBERS
- 7.3 POTENTIAL MARKET
- 7.4 MARKET ANALYSIS AND FORECAST
- 7.5 MARKET DRIVERS AND LIMITERS
 - 7.5.1 Market Drivers

7.5.2 Market Limiters
7.6 COMPETITIVE ANALYSIS

STENTING AND DILATION DEVICES

- 8.1 INTRODUCTION
- 8.2 PROCEDURE NUMBERS
- 8.3 MARKET OVERVIEW
- 8.4 MARKET ANALYSIS AND FORECAST
 - 8.4.1 Esophageal Stents Market
 - 8.4.1.1 Market for Esophageal Covered-Metal Stents
 - 8.4.1.2 Market for Esophageal Bare-Metal Stents
 - 8.4.1.3 Market for Esophageal Plastic Stents
 - 8.4.2 Duodenal Stent Market
 - 8.4.3 Biliary Stent Market
 - 8.4.3.1 Market for Biliary Covered-Metal Stents
 - 8.4.3.2 Market for Biliary Bare-Metal Stents
 - 8.4.3.3 Market for Biliary Plastic Stents
 - 8.4.4 Market for Esophageal Dilation Balloons
 - 8.4.4.1 Market for Multi-Stage Esophageal Balloons
 - 8.4.4.2 Market for Single-Stage Esophageal Balloons
 - 8.4.5 Market for Colonic Dilation Balloons
 - 8.4.6 Market for Duodenal Dilation Balloons
- 8.5 MARKET DRIVERS AND LIMITERS
 - 8.5.1 Esophageal Stents
 - 8.5.1.1 Market Drivers
 - 8.5.1.2 Market Limiters
 - 8.5.2 Duodenal Stents
 - 8.5.2.1 Market Drivers
 - 8.5.2.2 Market Limiters
 - 8.5.3 Biliary Stents
 - 8.5.3.1 Market Drivers
 - 8.5.3.2 Market Limiters
 - 8.5.4 Esophageal Dilation Balloons
 - 8.5.4.1 Market Drivers
 - 8.5.4.2 Market Limiters
 - 8.5.5 Colonic Dilation Balloons
 - 8.5.5.1 Market Drivers
 - 8.5.5.2 Market Limiters

- 8.5.6 Duodenal Dilation Balloons
 - 8.5.6.1 Market Drivers
 - 8.5.6.2 Market Limiters
- 8.6 COMPETITIVE ANALYSIS

ERCP DEVICES

- 9.1 INTRODUCTION
- 9.2 PROCEDURE NUMBERS
- 9.3 MARKET OVERVIEW
- 9.4 MARKET ANALYSIS AND FORECAST
 - 9.4.1 Sphincterotomes
 - 9.4.2 Biliary Stone Removal Balloons
 - 9.4.3 Biliary Stone Removal Baskets
 - 9.4.4 Biliary Dilation Balloons
 - 9.4.5 Biliary Lithotripters
 - 9.4.6 ERCP Guidewires
 - 9.4.7 ERCP Cannulas
- 9.5 MARKET DRIVERS AND LIMITERS
 - 9.5.1 Market Drivers
 - 9.5.2 Market Limiters
- 9.6 COMPETITIVE ANALYSIS

BIOPSY FORCEPS, POLYPECTOMY SNARES, AND FNA DEVICES

- 10.1 INTRODUCTION
- 10.2 PROCEDURES
 - 10.2.1 Biopsy Procedures
 - 10.2.2 Tumor and Polyp Removal Procedures
- 10.3 MARKET OVERVIEW
- 10.4 MARKET ANALYSIS AND FORECAST
 - 10.4.1 Market for Biopsy Forceps
 - 10.4.1.1 Market for Cold Disposable Biopsy Forceps
 - 10.4.1.2 Market for Hot Disposable Biopsy Forceps
 - 10.4.1.3 Market for Cold Reusable Biopsy Forceps
 - 10.4.1.4 Market for Hot Reusable Biopsy Forceps
 - 10.4.2 Market for Polypectomy Snares
 - 10.4.3 Market for Fine Aspiration Needles
- 10.5 MARKET DRIVERS AND LIMITERS

- 10.5.1 Biopsy Forceps
 - 10.5.1.1 Market Drivers
 - 10.5.1.2 Market Limiters
 - 10.5.2 Polypectomy Snares
 - 10.5.2.1 Market Drivers
 - 10.5.2.2 Market Limiters
 - 10.5.3 Fine Aspiration Needles
 - 10.5.3.1 Market Drivers
 - 10.5.3.2 Market Limiters
- 10.6 COMPETITIVE ANALYSIS

SPECIMEN AND FOREIGN BODY REMOVAL DEVICES

- 11.1 INTRODUCTION
- 11.2 PROCEDURES
 - 11.2.1 Foreign Body Removal Procedures
 - 11.2.2 Specimen Retrieval Procedures
- 11.3 MARKET OVERVIEW
- 11.4 MARKET ANALYSIS AND FORECAST
 - 11.4.1 Market for Foreign Body Removal Devices
 - 11.4.2 Market for Specimen Retrieval Devices
 - 11.4.2.1 Market for Polyp Retrieval Traps
 - 11.4.2.2 Market for Specimen Retrieval Nets
- 11.5 MARKET DRIVERS AND LIMITERS
 - 11.5.1 Market Drivers
 - 11.5.2 Market Limiters
- 11.6 COMPETITIVE ANALYSIS

HEMOSTASIS DEVICES

- 12.1 INTRODUCTION
- 12.2 PROCEDURE NUMBERS
- 12.3 MARKET OVERVIEW
- 12.4 MARKET ANALYSIS AND FORECAST
 - 12.4.1 Electrosurgical Probes
 - 12.4.1.1 Market for Conventional Electrosurgical Probes
 - 12.4.1.2 Market for Injection-Needle Probes
 - 12.4.2 Heat Probes
 - 12.4.3 Ligation Bands

- 12.4.4 Ligation Clips
- 12.4.5 Sclerotherapy Needles
- 12.4.6 Argon Plasma Coagulation Probes
- 12.4.7 Electrosurgical Generators
- 12.5 MARKET DRIVERS AND LIMITERS
 - 12.5.1 Market Limiters
- 12.6 COMPETITIVE ANALYSIS

ANTI-REFLUX DEVICES

- 13.1 INTRODUCTION
- 13.2 POTENTIAL MARKET
- 13.3 PROCEDURE NUMBERS
- 13.4 MARKET ANALYSIS AND FORECAST
- 13.5 MARKET DRIVERS AND LIMITERS
 - 13.5.1 Market Drivers
 - 13.5.2 Market Limiters
- 13.6 COMPETITIVE ANALYSIS

ENTERAL FEEDING DEVICES

- 14.1 INTRODUCTION
- 14.2 PROCEDURE NUMBERS
- 14.3 MARKET OVERVIEW
- 14.4 MARKET ANALYSIS AND FORECAST
 - 14.4.1 Market for PEG Kits
 - 14.4.2 Market for DPEJ Kits
 - 14.4.3 Market for PEG/J Kits
 - 14.4.4 Market for Low Profile Balloon Buttons
 - 14.4.5 Market for Low Profile Non-Balloon Buttons
 - 14.4.6 Market for Replacement Tubes
 - 14.4.7 Market for Nasogastric Feeding Tubes
 - 14.4.8 Enteral Feeding Pumps
- 14.5 MARKET DRIVERS AND LIMITERS
 - 14.5.1 Market Drivers
 - 14.5.2 Market Limiters
- 14.6 COMPETITIVE ANALYSIS

EMERGING TECHNOLOGY: PATIENT MONITORING CAPSULES

- 15.1 INTRODUCTION
- 15.2 PROCEDURE NUMBERS
- 15.3 POTENTIAL MARKET
 - 15.3.1 Potential Procedures
- 15.4 INSTALLED BASE
 - 15.4.1 Patient Monitoring Workstations
 - 15.4.2 Patient Monitoring Data Receivers
- 15.5 MARKET OVERVIEW
- 15.6 MARKET ANALYSIS AND FORECAST
 - 15.6.1 Market for Monitoring Capsules
 - 15.6.2 Market for Data Receivers
 - 15.6.3 Market for Workstations
- 15.7 MARKET DRIVERS AND LIMITERS
 - 15.7.1 Market Drivers
 - 15.7.2 Market Limiters
- 15.8 COMPETITIVE ANALYSIS

ABBREVIATIONS

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