

# U.S. and South Korean Markets for Medical Video Recorders (2 reports)

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## Abstracts

The U.S. market for medical-grade image capture and recording devices was valued at over \$100 million in 2010, an increase over the previous year.

In the U.S., medical-grade image capture/video recording devices are significantly more expensive than equivalent hardware used in other applications because of the regulatory certification process that the devices are subject to. The market for these devices suffered in 2009 because of the effects of the U.S. recession; during this period, many hospitals and purchasing institutions delayed capital equipment purchases. However, stable growth of this market will be supported by the continued need for data acquisition as the U.S. healthcare system becomes increasingly data driven.

In the South Korean market for medical-grade image capture and recording devices, the number of units sold is expected to increase over the 2011–2017 forecast period.

In South Korea, medical video recorders are significantly more expensive than equivalent hardware used in other applications because of the regulatory certification process that the devices are subject to. The market for these devices suffered in 2009 because of the effects of the economic recession; during this period, many hospitals and purchasing institutions delayed capital equipment purchases. However, stable growth of this market over the forecast period will be supported by the continued need for data acquisition, as the South Korean healthcare system becomes increasingly data driven.

**Scope:** This report pertains to a forecast period of 10 years (2007 – 2017) for the U.S. and South Korea.

**Report Contents:**

Competitor Analysis and Distribution Channels

Identified Strategic Opportunities

Market Overview by Segment & Country

Trend Analysis by Segment & Country

Market Drivers & Limiters

Mergers & Acquisitions

Customer Feedback and Market Monitoring

**Main Segments Included:**

Market Penetration by Setting

PACS Penetration by Hospital Type

Medical Video Recorders Use by Specialty

HD Medical Video Recorder Market

SD Medical Video Recorder Market

Market by Single Product versus System

Market Penetration by Specialty

**Companies Included:**

Medicapture

Med X Change

Stryker

Sony

Karl Storz

Others include: PetaMotion, ChungGwang, JVC, Kwang Lim Medical Systems, Toshiba, Med X Change and other regional competitors

### **Reasons To Buy:**

This report analyzes and evaluates the current state of the market including existing and potential markets, product average selling prices, and unit volumes. The report also highlights the opportunities and potential hazards involved, and presents strategies for successfully navigating the market landscape. Furthermore, it seeks to identify the trends and technologies that will affect the future of each market segment and prepares an unbiased critical assessment of such market drivers and limiters based on our “ground up” approach, which includes primary and secondary research methods.

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## **ABBREVIATIONS**

## **EXECUTIVE SUMMARY**

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1.2 CD/DVD RECORDER MARKET

1.3 MEDICAL VIDEO RECORDER USAGE BY SPECIALTY

1.4 DECLINE OF STANDARD DEFINITION (SD) RECORDING DEVICES

1.5 MEDICAL VIDEO RECORDER DISTRIBUTORS

## **RESEARCH METHODOLOGY**

2.1 RESEARCH SCOPE

2.2 IDATA'S 9-STEP METHODOLOGY

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## ABBREVIATIONS

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